

**STRATEGIC MANAGEMENT ACCOUNTING PRACTICES AND
ORGANIZATIONAL PERFORMANCE OF MANUFACTURING
FIRMS IN KURURNEGALA DISTRICT**



By

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ABSTRACT

The primary objective of this study is to investigate the impact of Strategic Management Accounting Practices on organizational performance of manufacturing firm in Kurunegala District. Conceptual model is developed based on reviewing literature. The study has been developed by the researcher based on strategic management accounting practices of manufacturing firms in Kurunegala District to investigate influence of SMAP on organizational performance. Researcher has included dimensions of the SMAP as Strategic costing, Strategic decision-making, Competitor accounting, Strategic performance and Customer accounting.

Stratified random sampling technique is used in this research based on the manufacturing firms categories by the sector. A questionnaire is designed using Five-Point Likert Scales and distributed Accountants/Managers of manufacturing firms in Kurunegala District. Data are collected from 164 Accountants/Managers and analysis it using Descriptive statistics, Correlation analysis, Regression analysis. Overall, the findings in this study are supported by other studies in literature.

Based on the findings of the study, it concludes that the strategic management accounting practices are high level in manufacturing firms of Kurunegala District. The results showed that there is a positive significant relationship between SMAP and organizational performance and also, there is a significant impact of SMAP on organizational performance of manufacturing firms in Kurunegala District.

As a result of this research, one is able to conclude on the need for managers to employee SMAP to enable them identify, accumulate, and manage the costs of their activities to ensure accuracy in their decision making.

Keywords: Strategic Management Accounting Practices, Strategic costing, Strategic decision-making, Competitor accounting, Strategic performance, Customer accounting.

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