THE EFFECT OF THE QUALITY OF ACCOUNTING INFORMATION SYSTEM ON FINANCIAL PERFORMANCE OF LISTED COMPANIES OF SRI LANKA

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By

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ABSTRACT

The objective of this study is to investigate the Effect of the Quality of Accounting Information System on Financial Performance of Listed Companies of Sri Lanka. The study variables consist of both dependent variable and independent variables, with System Flexibility, System Sophistication, Effectiveness of the System and System Control being the independent variable and Financial Performance being the dependent variable. Proportionate Stratified Random Sampling method is adopted to arrive at sample size of 165, out of 290 listed companies in Sri Lanka. A questionnaire is designed using Five-Point Likert Scales and distributed through Google Forms to the Accounting Officers of the listed companies to obtain responses to the independent variable (AIS quality) and dependent variable that is Financial Performance has been measured from annual reports of the listed companies for the period of 2018. In accordance with literature review, there is knowledge gap regarding the effect of AIS quality on financial performance of the listed companies.

For the purpose of this research, frequency analysis, descriptive analysis, correlation analysis and simple regression analysis under univerate analysis and multiple regression analysis has been conducted. According to descriptive analysis, level of AIS quality and financial performance are high level in listed companies of Sri Lanka. Based on result of the correlation analysis, there is a significant relationship between variables and as per the regression analysis, there is a significant effect of accounting information system quality on financial performance of listed companies in Sri Lanka.

Based on the study results, researcher recommends to maintain the highest levels of Accounting Information System quality by keeping pace with the latest developments in the fields such as system flexibility, System Sophistication, Effectiveness of the System and System Control. Therefore, maintaining a high level of accounting information system quality will be an advantage to raise the financial performance of listed companies of Sri Lanka.

Keywords: The Quality of Accounting Information System, Financial Performance

TABLE OF CONTENTS

	3 .
ACKNOWLEDGEMENT	i
ABSTRACT	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	viii
LIST OF FIGURES	xi
CHAPTER ONE	1
INTRODUCTION	1
1.1. Background of the study	1
1.2. Problem Statement	3
1.3. Research Questions	7
1.4. Objectives of the Study	7
1.5. Significance of the study	7
1.6. Scope of the study	8
1.7. Assumptions of the Study	9
1.8. Chapter Summary	9
CHAPTER TWO	
LITERATURE REVIEW	
2.1. Introduction	10
2.2. Defining Keywords	
2.2.1. Accounting	10
2.2.2. Role of Accounting	11
2.3. Accounting System	12
2.3.1. Manual Accounting System and its Shortcomings	3

2.3.2 Computerized Accounting System	14
2.4. Accounting Information System	17
2.4.1. Subsystems of the Accounting Information System	19
2.4.2. Components of Accounting Information System	19
2.4.3. Accounting Software Packages	20
2.4.4. Role of Accounting Information System	21
2.5. Accounting Information System Quality	22
2.5.1. System Flexibility	24
2.5.2. System Sophistication	25
2.5.3. Effectiveness of the System	25
2.5.4. System Control.	25
2.6. Financial Performance	26
2.6.1. Return on Assets	27
2.7. Effect of Accounting Information System on Financial Performance of Firms.	28
2.8. Chapter Summary	29
HAPTER THREE	31
ONCEPTUALIZATION AND OPERATIONALIZATION	31
3.1. Introduction	31
3.2. Conceptualization.	31
3.3. Variables relevant to Conceptual Framework.	32
3.3.1. Conceptualizing Accounting Information System Quality	32
3.3.2. Financial Performance	34
3.4. Operationalization	35
3.4.1. Operationalization of Accounting Information System Quality	35
3.5. Hypothesis Development	37

3.6. Chapter Summary	}
CHAPTER FOUR39)
METHODOLOGY)
4.1. Introduction 39)
4.2. Research Design 39)
4.2.1. Study Setting)
4.2.2. Unit of Analysis)
4.2.3. Time Horizon)
4.2.4. Research Approach)
4.3. Sampling Plan	
4.3.1. Study Population	
4.3.2. Sampling Technique	2
4.3.3. Sample Size	2
4.4. Data Collection	3
4.4.1. Primary Sources	1
4.4.2. Secondary Sources	1
4.4.3. Survey Method	5
4.5. Methods of Measurement	5
4.5.1. Personal Information	5
4.5.2. Research Information	5
4.6. Method of Data Analysis	7
4.6.1. Statistical Tools	7
4.6.2. Reliablity Analysis	3
4.6.3. Univariate Analysis	3
4.6.4. Bivariate Analysis 50)

	4.6.5. Multivariate Analysis	. 52
	4.6.6. Hypothesis Testing.	. 53
	4.7. Method of Data Evaluation	. 53
	4.8. Chapter Summary	. 54
C	HAPTER FIVE	. 55
D	ATA PRESENTATION AND ANALYSIS	. 55
	5.1. Introduction	. 55
	5.2. Analysis of Reliability of the Instruments	. 55
	5.3. Data Presentation	. 56
	5.3.1. Number of Respondents	. 56
	5.3.2. Personal Data	. 57
	5.3.3. Research Data	. 67
	5.4. Data Analysis	. 71
	5.4.1. Univariate Analysis	. 71
	5.4.2. Bivariate Analysis	. 76
	5.4.3. Multivariate Analysis	. 86
	5.5. Hypothesis Testing.	. 89
	5.6. Summary	. 93
C.	HAPTER SIX	.94
D	ISCUSSION	. 94
	6.1. Introduction	. 94
	6.2. Discussion on Personal Information of the Listed Companies	. 94
	6.3. Discussion on Research Data	. 96
	6.3.1. Level of Accounting Information System Quality	. 96
	6.3.2. Relationship between Variables	. 98

6.3.3. The Effect of Variables on Financial Performance	01
6.3.4. Discussion on combined effects of the System Flexibility, System	
Sophistication, Effectiveness of the System and System Control (AIS Quality) a	ınd
Financial Performance	03
6.3.5. Discussion on Multicollinearity Test	04
6.4. Empirical Finding for Insignificant Variable – System Control	05
6.5. Summary	06
CHAPTER SEVEN	07
CONCLUSIONS AND RECOMMENDATIONS	07
7.1. Introduction	07
7.2. Conclusion	
7.3. Recommendations 1	10
7.4. Limitations of the Study	14
7.5. Implications of the Study	16
7.6. Chapter Summary1	17
REFERENCES	18
APPENDIX 01: The Questionnaires	
APPENDIX 02: ROA for Selected Listed Companies for the year of 2018 1	31
APPENDIX 02: Output of the Data Analysis	36