

**THE ATTRIBUTES OF HUMAN CAPITAL OF SMALL AND
MEDIUM SIZED ENTERPRISES IN KANDY DISTRICT**

BY

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ABSTRACT

The objective of this study is to find the level of attributes of Human Capital among small-scale enterprises in Kandy district. Further, it finding out the attributes of Human Capital of small and medium sized enterprises in in Kandy. The SME sector has become a crucial segment and a major section of private sector in developing countries. Therefore, for the developing countries, it is important to accelerate the growth of small and medium sized enterprises in order to gain sustainable development. However poor practices of Entrepreneurial Orientation, poor financial activities, lower attainment of the entity's goal objective and failing to protect organization assets lead to failure of the business. Therefore, this research aims to explore the attributes of Human Capital of SMEs in Kandy district.

Human Capital was looked at from the Education Qualification, Related Experience and Related Training of owners of SMEs. Primary data was collected from owners of SMEs in Kandy district. There, Three hundred and ninety seven entrepreneurs were selected as sample and questionnaires were issued to them to collect the primary data. Collected data for the study was presented in the form of tables, chart, and analyzed using the software Statistical Package of Social Science, version 22.0. The data analysis included the Univariate analysis (descriptive) and Bivariate analysis.

According to the analysis, the finding showed the level of attributes of Human Capital of SMEs in Kandy District.

Key words: Human Capital, Small and medium sized enterprises

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