

**FACTORS AFFECTING THE VOLUNTARY EMPLOYEE
GREEN BEHAVIOR IN COMMERCIAL BANKS IN GAMPAHA
DISTRICT**

By



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ABSTRACT

Today environmental pollution has become a serious issue and effect utilization of resources is must in order to survive in the market while minimizing the cost. In order to achieve that, adopting new strategies is essential. In such situation, all business firms should put their effort to concern about the environment and promote green behaviors within the firm. Voluntary Employee Green Behavior voluntary participate for the environmental friendly activities within the organizations. Commercial banks are financial organization which recently introduces the green concept and the organization expects voluntary participation from employee. There are no more similar articles in banking industry to evaluate those factors empirically, because of that as the main objective the study researcher investigated what the factors are affecting on voluntary employee green behavior. (VEGB).

The data were primary and collected using questionnaire. 159 employee were selected as the sample with special reference to commercial banks in gamapha district. The data were analyzed by using SPSS. According to research the result provides sufficient evidence that there are significant positive relationship impact high level among the employee attitudes employee awareness internal environment orientation perceived organization support and perceived supervisor support with voluntary employee green behavior.

Keywords: employee attitudes employee awareness internal environment orientation perceived organization support and perceived supervisor support voluntary employee green behavior.

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