DETERMINANTS OF FINANCIAL LEVERAGE OF HOTEL AND TRAVELLING SECTOR IN SRI LANKA



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By

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ABSTRACT

Hotel and travelling sector plays a vital role in the success of the every economy because of its effect on the Sri Lankan economy directly and indirectly. The purpose of this study is to examine the relationship between independent variables on Financial Leverage in Hotel and travelling industry in Sri Lanka. The study used secondary data collected from every company listed under hotel and travelling sector in CSE during the period from 2015 to 2019. Public listed companies were listed at CSE representing 20 business sector and this research mainly consider of Hotel and travelling sector. Independent variables include Profitability, Tangibility, Growth Opportunities, Size of the Firm and Age of the Firm were collected from web site of Colombo Stock Exchange (CSE) in Sri Lanka. Normality, Multicollinearity, Heteroskedasticity, Outlier's Detection, model of specification, Descriptive statistics and regression are used for analyzing this research. All these tests are used so as to correlate and multiple regression theories contributed by the literature by several authors with the statistical results.

The findings indicated that a statistically, Profitability, Size of the Firm and Age of the Firm variables are the significant firm level determinants of Financial Leverage in Sri Lankan hotel and leisure industries case. In addition to this, the three variables (Profitability, Tangibility and Age of the firm) established negative relationship and the remaining two variables (Size of the Firm and Growth Opportunities) showed positive relationship with Financial Leverage. The results of the study proved that a slightly significant impact determinants on financial leverage. It means Profitability, Tangibility, Age of the firm, Size of the firm and Growth opportunities are significantly affecting the financial leverage of the firm. Also it is identified that financial leverage will not be totally depend on determinants in the sector. This indicates that the nature of the determinants affects to determine its direction and impact on the financial leverage of the hotel and travelling sector. This research will help to make effective decision of the company investors, shareholders, to companies, lenders and perspective policy makers at different levels. They can get knowledge about how explanatory factors to be affect financial leverage on listed companies.

Keywords: Financial Leverage, Hotel and Travelling sector, Profitability, Tangibility, Growth Opportunity, Size of the Firm and Age of the Firm.

TABLE OF CONTENTS

.

ACKNOWLEDGEMENT	i
ABSTRACT	
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	X
CHAPTER ONE-INTRODUCTION	1
1.1 Background of the study	1
1.2. Problem statement	7
1.3. Research Questions	7
1.4. Objectives of the study	7
1.5. Significance of the study	8
1.6. Scope of the study	9
1.7 Summary	9
CHAPTER TWO-LITERATURE REVIEW	11
2.1. Introduction	11
2.2. Definition of Financial Leverage	11
2.3. Theoretical Background of Financial Leverage	15
2.3.1. Financial Leverage irrelevancy theories	15
2.3.2. Financial Leverage relevancy theories	17
2.4. Determinants of Financial Leverage	25
2.4.1. Tangibility of assets	25
2.4.2. Profitability	27
2.4.3. Growth opportunities	
2.4.4 Size of the Firm	
2.4.5 Age of the firm	
2.5. Empirical evidence of determinants of Financial Leverage	

2.5.1. Developed countries	
2.5.2. Developing Countries	
2.5.3. Sri Lankan context	
2.6. The Financial Leverage of Hotel and Travelling sector	
2.7. Summary	
CHAPTER THREE-CONCEPTUALIZATION AND OPERATIO	NALISATION
3.1 Introduction	
3.2 Conceptualization	
3.2.1 Profitability (Return on Assets)	
3.2.2 Tangibility of Assets	41
3.2.3 Growth Opportunities	
3.2.4 Firm Size	41
3.2.5 Age of the Firm	41
3.2.6 Financial leverage	42
3.3 Operationalization	
3.4. Financial Leverage with Hypotheses	
3.4.1 Impact of Profitability on Financial leverage	
3.4.2 Impact of Tangibility of Assets on Financial leverage	
3.4.3 Impact of Growth Opportunities on Financial Leverage	
3.4.4 Impact of Size of the Firm on Financial Leverage	
3.4.5 Impact of Age of the Firm on Financial Leverage	
3.5 Summary	
CHAPTER FOUR-RESEARCH METHODOLOGY	
4.1 Introduction	
4.2 Research design	
4.3 Population and Sample	

4.3.1 Population	
4.3.4 Sample	6
4.4. Data Collection	
4.5 Methods of Data Presentation	49
4.6 Methods of Data Analysis and Data testing	49
4.6.1 Data Testing	50
4.6.2 Univariate Analysis	
4.6.3 Multivariate Analysis	52
4.6.4. Regression Analysis	53
4.6.5 Research Hypotheses Testing	54
4.7. Summary	
CHAPTER FIVE-DATA PRESENTATION AND	. ANALYS
	56
5.1 Introduction	56
5.2 Data Presentation	56
5.3 Data Testing	
5.3.1 Test of Normality	
5.3.2 Test of Multicollinearity	
5.3.3 Test of Heteroskedasticity	60
5.3.4 Outliers' Detection	61
5.3.5 Test of Model Specification	62
5.4 Data Analysis	64
5.4.1 Univariate Analysis	64
5.4.2 Multivariate analysis	67
5.5 Financial Leverage with Hypothesis testing	72
5.5.1 Hypothesis Testing	74
5.6 Summary	77

CHAPTER SIX-DISCUSSION
6.1 Introduction
6.2 Hotel and Travelling Sector
6.3 Description of variables
6.4 Discussion on Relationship between Independent variables and Financial Leverage in hotel and travelling sector
6.5.1 Relationship between Profitability and Financial Leverage
6.5.2 Relationship between Tangibility of Assets and Financial Leverage80
6.5.3 Relationship between Growth opportunities and Financial Leverage81
6.5.4 Relationship between Size of the Firm and Financial Leverage
6.5.5 Relationship between Age of the Firm and Financial Leverage
6.6 Discussion influence of Determinants on Financial Leverage in Hotel and Travelling sector
6.6.1 Impact of Profitability on Financial leverage
6.6.2 Impact of Tangibility of Assets on Financial leverage
6.6.3 Impact of Growth Opportunities on Financial leverage
6.6.4 Impact of Size of the firm on Financial Leverage
6.6.5 Impact of Age of the firm on Financial Leverage85
6.7 Summary
CHAPTER SEVEN-CONCLUTIONS AND RECOMMENDATIONS
7.1 Introduction
7.2 Summary of Finding
7.3 Conclusions
7.4 Recommendations
7.5 Limitations of the study
7.6 For Further Research
7.7 Summary

REFERENCES	91
APENDICES 1	
APENDICES 2	