

**FACTORS INFLUENCING ON EMPLOYABILITY OF  
RECENTLY COMPLETED BACHELOR OF COMMERCE  
GRADUATES OF EASTERN UNIVERSITY, SRI LANKA**

By

**DEWAGE DONA IMANDI UMayANGA**

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**A project report**

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## ABSTRACT

This study is aimed to find out how the employability related factors associated with job placement (employment status) of Bachelor of commerce graduates from the Faculty of commerce and management in Eastern University, Sri Lanka. The study is conducted in Eastern University, Sri Lanka and to evaluate and identify the most influential factors affecting employability. The unemployment rate among the Sri Lankan graduates are high when compare with other developing countries and it has been reported that 34,316. The existing literature showed the factors affecting the employability of graduates. These findings were not clearly identifying the factors influencing for employability of graduates under the Sri Lankan context. Therefore, in this study primarily designed to understand the employability in Eastern University, Sri Lanka.

There are eleven determinants namely, gender, OGPA, computer and internet skills, problem-solving ability, time management, teamwork ability, communication skills, English language skills, interpersonal skills, internship training, and employability (Employment status). Graduate employability is examined using survey method; primary data were collected from a sample of 173 Bachelor of Commerce graduates from Eastern University Sri Lanka. It analyzed using univariate analysis and binomial logistic test. Overall, and the findings in this study are supported by other studies in literatures.

The results showed that there is a high level of the basis of the degree program for employability, application of competencies in current work, development of competencies in university, and the basis of internship for employability. And according to binomial logistic analysis, the result shows that there is an impact on academic performance, soft skills, and internship training. It is recommended that sustainable employment of graduates can be secured if the University improves its current curriculum to incorporate more employability skills demanded by the labor market.

Keywords: Employability, Internship Training, Soft Skills

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