

**FACTORS INFLUENCING ON ENTREPRENEURSHIP ORIENTATION
OF VOCATIONAL TRAINING HOLDERS IN BATTICALOA**

By:

SUBRAMANIYAM PUVIKARAN



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**DEPARTMENT OF COMMERCE
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ABSTRACT

This study investigates the factors influencing entrepreneurship orientation in vocational training holders in Batticaloa. This study was implemented with three variables of educational support, relational support and structural support. And entrepreneurship orientation is as the dependent variable. This study eliminates the empirical knowledge gap in the Batticaloa area regarding this topic. Using a structured questionnaire the data was collected from 315 entrepreneurs in Batticaloa. And the collected data was analyzed by using descriptive statistics, and regression analyses.

The findings reveal that the educational support, relational support and structural support are in high level among the respondents. And entrepreneurship orientation also high level among the respondents. The analyses stated the educational support positive impact on entrepreneurship orientation. Relational support positive impact on entrepreneurship orientation. Structural support positive impact on entrepreneurship orientation

Keywords: Educational Support, Relational Support, Structural Support, Entrepreneurship Orientation

TABLE OF CONTENTS

ACKNOWLEDGEMENT	I
ABSTRACT	II
TABLE OF CONTENTS.....	III
LIST OF TABLES	VIII
LIST OF FIGURES	X
LIST OF EQUATIONS	XI
LIST OF ABBREVIATION	XII

Chapter-1.....	1
INTRODUCTION.....	1
1.1 Background of Study.....	1
1.2 Problem Statement	2
1.3 Research Questions	3
1.4 Research Objectives	3
1.5 Significance of the Study.....	4
1.6 Scope of the Study	4
1.7 Chapter Summary.....	5
Chapter-2.....	6
LITERATURE REVIEW	6
2.1 Introduction.....	6
2.2 Educational Support	6
2.3 Relational Support.....	12
2.4 Structural Support	15
2.5 Entrepreneurship Orientation.....	16

2.6 Chapter Summary.....	18
Chapter-3.....	19
CONCEPTUALIZATION AND OPERATIONALIZATION	19
3.1 Introduction.....	19
3.2 Conceptualization.....	19
3.2.1 Conceptual Framework	19
3.2.2 Educational Support.....	20
3.2.3 Relational Support	20
3.2.4 Structural Support.....	20
3.2.5 Entrepreneurship Orientation	21
3.3 Operationalization	21
3.3.1 Summary of Operationalization	21
3.4 Chapter Summary.....	21
Chapter-4.....	22
METHODOLOGY	22
4.1 Introduction.....	22
4.2 Research Philosophy	22
4.3 Research Approach	23
4.4 Research Strategy.....	23
4.5 Time Horizons	23
4.6 Study Settings	24
4.7 Research Design.....	24
4.8 Sampling.....	24
4.8.1 Population of the Study	24

4.8.2 Sample Size	24
4.9 Method of Data Collection	25
4.9.1 Personal Information of Respondents.....	25
4.9.2 General Research Information.....	25
4.10 Data Presentation, Analysis and Evaluation	26
4.10.1 Data Presentation	26
4.10.2 Data Analysis and Evaluation	27
4.10.2.1 Methods of Data Analysis	27
4.10.2.2 Reliability Test.....	27
4.10.2.3 Univariate Analysis.....	28
4.11 Bivariate Analysis	29
4.11.1. Multiple Regression	29
4.12 Testing Hypothesis	29
4.13 Chapter Summary.....	30
Chapter-5.....	31
DATA PRESENTATION AND ANALYSIS	31
5.1 Introduction.....	31
5.2 Analysis of Reliability	31
5.3 Personal Information of Respondents	31
5.3.1 Distribution of Gender	32
5.3.2 Distribution Marital Status	32
5.3.3 Distribution of Age	33
5.3.4 Distribution of Monthly Income	34
5.3.5 Distribution of Type of Business.....	34

5.4 Research Information	35
5.4.1 Mean and Standard Deviation of educational support, relational support, structural support, and entrepreneurship orientation in vocational training holders in Batticaloa	35
5.4.2 Multiple Regression between educational support, relational support, structural support and entrepreneur orientation in vocational training holders in Batticaloa	40
5.5 Chapter Summary.....	42
Chapter-6.....	43
FINDINGS AND DISCUSSION	43
6.1 Introduction.....	43
6.2 Respondents Profile.....	43
6.2.1 Gender of the Respondents	43
6.2.2 Marital Status of the Respondents	43
6.2.3 Age of the of the Respondents.....	43
6.2.4 Monthly Income Distributions of the Respondents	44
6.2.5 Type of Business of the Respondents	44
6.3 Discussion of Research Information	44
6.3.1 Discussion -Objective 1	44
6.3.2 Discussion -Objective 2	44
6.3.3 Discussion -Objective 3	45
6.3.4 Discussion -Objective 4	45
6.3.5 Discussion -Objective 5	45
6.4 Testing Hypotheses	47
6.5 Chapter Summary.....	47

Chapter-7.....	48
CONCLUSION AND RECOMMENDATIONS	48
7.1 Introduction.....	48
7.2 Conclusion	48
7.2.1 Conclusion- Objective 1.....	48
7.2.2 Conclusion- Objective 2.....	48
7.2.3 Conclusion- Objective 3.....	48
7.2.4 Conclusion- Objective 4.....	49
7.2.5 Conclusion- Objective 5.....	49
7.3 Recommendations	49
7.4 Limitations of the Study	50
7.5 Direction for Future Studies	50
List of Reference.....	51
Appendix-1.....	60