EMPOWERING LEADER BEHAVIORS AND JOB SATISFACTION FROM THE PERSPECTIVE OF EMPLOYEES IN BANKING SECTOR: A COMPARATIVE STUDY BETWEEN STATE AND PRIVATE BANKS



BY

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ABSTRACT

In today's economic world, no business can afford to be uncompetitive. This situation requires innovation to survive and grow. It is not possible to achieve an innovative institution without satisfaction of employees. Hence, researchers have become increasingly interested in identifying the conditions that influence employee job satisfaction. And also empowering leader behaviors are the most important factors to overcome competition. Empowering leader behaviors components included leading by example, participative decision making, coaching, informing and showing concern/interacting with the team. This study examined empowering leader behaviors and job satisfaction from the perspective of employees in banking sector. In addition to this, the researcher Identify the level of these variable, impact and relationship between them.

So far lack of research has been carried out in Sri Lanka to investigate the characteristics of empowering leader behaviors and its influence on job satisfaction of employees. In doing so, a survey is administered among 48 employees who are working in state banks and 46 employees in private banks especially, banks in Koralaipattu & Koralaipattu West Divisions in Batticaloa of Sri Lanka.

Researcher hypothesized and found that empowering leader behaviors (leading by example, participative decision making, coaching, informing and showing concern/interacting with the team) was positively related to job satisfaction. The study also revealed that leading by example, participative decision making, coaching, informing and showing concern/interacting with the team have high impact on job satisfaction. Moreover, this study found that empowering leader behaviors (leading by example, participative decision making, coaching, informing and showing concern/interacting with the team) has high level of job satisfaction. Further, the findings of this study offer guidance to the banking sector looking to be lead the employees.

Key words: Empowering Leader Behaviors, leading by example, Participative Decision Making, Coaching, Informing and Showing concern/Interacting with the team, Job satisfaction.

TABLE OF CONTENTS

ACKNOWLEDGEMENT					
ABSTRACTi					
TABLE OF CONTENTSii					
LIST OF TABLES vii					
LIST OF FIGUREx					
ABBREVIATIONxi					
Chapter-1: INTRODUCTION					
1.1 Background of the Study					
1.2 Problem Statement/Research Gap5					
1.3 Research Questions					
1.4 Research Objectives					
1.5 Scope of the Study					
1.6 Significance of the Study					
1.7 Organization of Chapter					
1.8 Chapter Summary9					
Chapter-2: LITERATURE REVIEW					
2.1 Introduction					
2.2 Empowering Leader behaviors					
2.2.1 Leading by example					
2.2.2 Participative decision making					
2.2.3 Coaching					
2.2.4 Informing					
2.2.5 Showing concern/ Interacting with the team					
2.3 Employee Job satisfaction					
2.4 The Relationship between the Empowering leader behaviors and Employee job					
satisfaction					

	2.5 Chapter Summary	18
(Chapter-3: CONCEPTUALIZATION AND OPERATIONALIZATION	19
	3.1 Introduction	19
	3.2 Conceptualization	19
	3.2.1 Conceptual Framework	20
	3.3 Operationalization	22
	3.3.1 Summary of Operationalization	22
	3.4 Theories Supporting Conceptual Framework	24
	3.4.1 Path Goal Theory	24
	3.5 Chapter Summary	24
C	Chapter-4: RESEARCH METHODOLOGY	26
	4.1 Introduction	26
	4.2 Research Philosophy	26
	4.3 Research Approach	
	4.4 Research Strategy	28
	4.5 Methodological Choice	28
	4.6 Time Horizons	29
	4.7 Research Site	29
	4.8 Population of the Study	30
	4.8.1 Sampling	30
	4.8.2 Sample Size	31
	4.9 Method of Data Collection	31
	4.9.1 Primary Data	31
	4.9.2 Secondary Data	32
	4.10 Questionnaire Administration	32
	4.11 Source of Measurements	33
	4.12 The Pilot Study	34

	4.13 Reliability and Validity Test	36
	4.14 Unit of Data Analysis	36
	4.15 Methods of Data Analysis	37
	4.15.1 Univariate Analysis	38
	4.15.2 Bivariate Analysis	38
	4.15.3 Multivariate Analysis	39
	4.15.4 Testing Hypothesis	40
	4.16 Methods of Data Evaluation	40
	4.16.1 Decision Rule for Univariate Analysis	41
	4.16.2 Decision Rule for Correlation Analysis	41
	4.16.3 Decision Rule for Hypothesis Testing	42
	4.17 Method of Data Presentation	42
	4.17.1 Data Presentation for Personal Information	42
	4.17.2 Data Presentation for Research Information	43
	4.18 Ethical Consideration	43
	4.19 Chapter Summary	44
C	Chapter-5: DATA PRESENTATION AND ANALYSIS	45
	5.1 Introduction	45
	5.2 Reliability Test	45
	5.3 Data Presentation and Analysis of Demographic Information	46
	5.3.1 Frequency Distribution of Name of the Bank	46
	5.3.2 Frequency Distribution of Gender	47
	5.3.3 Frequency Distribution of Marital Status	48
	5.3.4 Frequency Distribution of Age group	48
	5.3.5 Frequency Distribution of Education Qualification	49
	5.3.6 Frequency Distribution of Experience	49
	5.4 Data Presentation and Analysis of Research Objectives	50

	5.4.1 Descriptive Statistics	50
	5.4.2 Correlation between Variables	52
	5.4.3 Multivariate Analysis	57
	5.5 Chapter Summary	82
C	Chapter-6: DISCUSSION	83
	6.1 Introduction	82
	6.2 Discussion of Demographic Information	83
	6.2.1 Name of the Bank	83
	6.2.2 Gender	84
	6.2.3 Marital Status	84
	6.2.4 Age Group	84
	6.2.5 Education Qualification	85
	6.2.6 Experience.	85
	6.3 Discussion of Research Information	86
	6.3.1 Discussion - Objective One	86
	6.3.2 Discussion - Objective Two	88
	6.3.3 Discussion - Objective Three	91
	6.4 Discussion of Hypothesis Testing	96
	6.5 Chapter Summary	99
C	Chapter-7: CONCLUSIONS AND RECOMMENDATIONS	100
	7.1 Introduction	100
	7.2 Conclusion	100
	7.2.1 First Objective of the study	100
	7.2.2 Second Objective of the study	101
	7.2.3 Third Objective of the study	101
	7.3 Contributions of the Study	101
	7.4 Recommendations of the Study	102

7.5 Limitations of the Study	103
7.6 Direction for Future Research	104
LIST OF REFERENCES	105
APPENDIX	114
Research Questionnaire	114