THE IMPACT OF EMOTIONAL INTELLIGENCE AND FRONTLINE EMPLOYEE ADAPTABILITY ON JOB PERFORMANCE: A STUDY ON HEALTH ASSISTANTS IN TEACHING HOSPITAL BATTICALOA



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Adaptable frontline employees are an asset for the organization and customer alike as they are an indispensable part of service experience. They are subjected to pressures which are not found on any other positions in the organizations and displaying organizationally desired emotions play an important part in a service sector. Therefore, the present research examines the impact of emotional intelligence and frontline employee adaptability on job performance of health assistants in teaching hospital, Batticaloa. This study was implemented with three variables, namely emotional intelligence, frontline employee adaptability and job performance. Here emotional intelligence was an independent variable. Frontline employee adaptability functioned as a mediator between the two variables and the dependent variable is job performance. This study eliminates the empirical knowledge gap in the teaching hospital Batticaloa.

Using a structured questionnaire the data was collected from 217 health assistants of selected in teaching hospital Batticaloa. And the collected data was analysed by using Statistical Package for Social Science (SPSS 25.0 Version) through descriptive, correlation and mediating analyses.

Researcher hypothesized and found that emotional intelligence, frontline employee adaptability and job performance are in high level among the respondents. The study also revealed that emotional intelligence, frontline employee adaptability and job performance were positively related to each other. Moreover, this study found that emotional intelligence and frontline employee adaptability have high impact on job performance. Frontline employee adaptability has been found to cast a partial mediating effect on the relationship between emotional intelligence and job performance.

Keywords: Emotional Intelligence, Frontline Employee Adaptability, Job Performance

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