THE MEDIA STUDENTS' UNDERSTANDING OF SINHALA CINEMA'S CREATIVE EFFORTS WITH DIRECTOR LESTER JAMES PIERIS'S FILM "NIDHANAYA". A CASE STUDY.

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Abstract - This research focuses on the media students' understanding of Sinhala cinema's creative efforts through an in-depth analysis of Director Laster James Pieries's film "Nidhanaya". This study serve as a case study. This explore understanding and interpretation of the creative effects that used in the movie "Nidhanaya". The researchers have selected media students for the data collection. Because they learn the subjects related with the movie analysis and because of that they have knowledge to analyze the cinematography in the movies. The researchers did a case study on 50 media students from 2nd and 3rd year. 25% students are from 2nd year and 25% students are from 3rd year. The result is positive regarding understanding of Sinhala cinema's creative efforts. Their perspective about this film is really good and very creative producing one and that is something to think about in our life. According to the respondents about creative effort of the movie is director used very good camera movements, color managing, dialogues and sound systems. So in the theory level and practice level they have the understanding about creative effort that used in the film "Nidhanaya". As a media students they have enough knowledge to understand Sinhala cinema's creative efforts with Nidhanaya movie. As the suggestion media students need practice and guidance to these kind of research.

Keywords: – Sinhala cinema, creative efforts, Nidhanaya, Lester James Pieries

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