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EASTERN UNIVERSITY, SRI LANKA

**FIRST YEAR SECOND SEMESTER EXAMINATION IN ARTS & CULTURE-
2011/2012
(Repeat Old Syllabus)
(July 2015)**

AC 1212 Basic English

Time: 03 hours

Index No:

Instructions to the candidates:

1. **Duration: Three (03) Hours**
2. **Answer all the questions on the paper itself.**
3. **Marks will be deducted for wrong spellings and grammar.**
4. **Read each question carefully and answer them.**
5. **This paper consists of 07 pages.**
6. **Write your Index Number clearly on the space given.**

For Examiner's use only

Question Number

Marks Obtained

1

2

3

4

5

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01. Read the following NEWS ITEM and answer the questions below.

For 107 years, Coca-cola kept its soft drink formula a secret. When the government of India demanded to know the recipe for Coke, the bottler pulled out of the country. Now a book published recently has spilt the beans. It is made from 15 ingredients. "The secret 7 x flavouring" is made from coriander, orange blossom, lemon, nutmeg and cinnamon oils. This is added to 10 other ingredients, including coca leaf (from which cocaine is made) with the addictive substance removed.

When London's Sunday Times newspaper produced a drink based on a formula, some experts were fooled into thinking it was "the real thing Coca-cola denied that the recipe is real. "The list of ingredients in the book is inaccurate and the latest in a long line of unsuccessful attempts to unveil the 107 year old mystery. But the author of the book, Mike Pendergrast, insists that he came across the original recipe marked "x" and scribbled in an old notebook, after 5 months of searching in the company archives.

Why Coca-cola does not approve of the book is evident. It gives stories of behind - the scenes political deals, black market trades and brutal treatment of migrant labourers. The company's hero, Robert Woodruff, who ran the company for 60 years is shown as a neurotic American businessman, who had a personal lift built to take him to his office.

The 9 billion dollar a year empire is not worried about competitors as a result of this book. "We've spent over a hundred years and until amounts of money building the greatness of this brand name. Without our incredible marketing system, whoever tries to duplicate our product will get nowhere" a spokesman says.

Source: Business magazine of India

Who or what do the following phrases refer to?

(I) (a) the bottler (para 1 sentence 2)

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(b) This (para 1 sentence 6)

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(c) the 107 year old mystery (para 2 sentence 3)

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(d) the book (para 3 sentence1)

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(e) the 9 billion dollar a year empire (para 4 sentence 1)

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(II) How old is the company that makes Coke?

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(III) Who was the head of this company for 60 years?

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(IV) Write down 3 sentences or expressions from the passage that show that Coca-cola wants to keep its recipe secret.

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(V) Write down 3 sentences or expressions from the passage that show that others wanted to find out the secret.

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(VI) What is your opinion of Robert Woodruff?

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(VII) Is the company confident about its future?

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Why do you say so?

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(3x5=15)

02. Complete the following questions so as to get the answers given below each of them.

(i) How?

I go to campus by bus.

(ii) Where?

Praveen went to the temple last evening?

(iii) Who?

Ashwin got the prize for Science.

(iv) Whose?

It is my pen.

(5) When?

Our exam will be held in August.

(6) How old?

My brother is ten years old.

(7) Whose?

That is Janani's book.

(8) Why?

The baby is crying because it is hungry.

(9) **How**?

Kumaran goes to school by bus.

(10) **Where**?

He works in a hospital.

(2x10=20 marks)

03. **Underline the correct word ending selecting from those given in brackets.**

(1) He hardly did any **prepa**(re,ratory, ration) for History examination.

(2) My mother is an **economi**(c, cal, cally) housekeeper.

(3) Vinodini is an **enthusias**(tic, t, tically) allowance.

(4) All ministers get an **entertain**.....(ing,ment, er) allowance.

(5) Although he seems to have everything anyone could possible want, he is still **discontent**.....(ed, edly, ment).

(6) It is not **fach**.....(ion, ionable, ionably) to wear short skirts now.

(7) Everyone should be concerned about **glob**.....(ally, alize, al) warming.

(8) I have already sent an **appli**.....(cation, cant, cable) for that job.

(9) He taught History children to be **respect**.....(able, ful, fully) of other cultures.

(10) He died of **nat**.....(ural, urally, ure) causes.

(1x10=10 Marks)

04. **Fill in appropriately the missing parts of the following dialogues.**

A. You hope to collect some information for an environmental conservation project to be implemented in your area. You telephone the Environmental Conservation Authority to make an appointment before you go there. An officer from the Authority responds.

You : Hello, Can I (I)?

Officer : Yes. This is the Environmental Conservation Authority. Can I help you?

You: Yes. I am a student of Anuradhapura MV. The environmental Association of our school is planning an environmental conservation project in the Anuradhapura area. For this purpose, we want to get some information from the Environmental Conservation Authority.

Whom should I (2).....?

Officer: Well. You can meet Mr.Majid. He's our Information Director.

You : Could you tell me when I should (3)

Officer : He's usually in office on Wednesdays and Fridays.

You : Right. Then I'll come on Wednesday. May I know how I (4).....?

Officer : Our office is just opposite the People's Bank building. You can't miss it.

You :(5)

Officer : You're welcome.

(5x4=20 Marks)

05. Write an essay of about 150 words on the following topics. Do not exceed the word limit.

(1) A Pleasure Trip that you have enjoyed.

(2) Your last Birthday celebration

(3) A farewell function that you have organized for your seniors.

(25 Marks)

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