## EASTERN UNIVERSITY, SRI LANKA

## FOURTH YEAR FIRST SEMESTER EXAMINATION IN AGRICULTURE -2012/2013 2015 (MARCH)

CC 4101 - Career Development (2:30/00/60)

Answer ALL Questions

Time allowed: 02 hours

- 01) a) What is meant by "Personality Development"?
  - b) Differentiate "Assertive Personality" characteristics from "Aggressive Personality" characteristics.
  - c) Briefly discuss the ways for "Personality Development".
- 02) a) What is an "Intellectual Property (IP) right"?
  - b) Why it is important to maintain IP rights of knowledge?
  - c) Briefly describe any three different forms of IP (Intellectual Property) applications.
- 03) Write Short Notes on the following
  - a) Learning Portfolio is as an enhancer of students' learning.
  - b) Bio-ethics in Career Development.
  - c) Qualifications, Competencies and Skills required by one of your preferred career/job.
- 04) a) Briefly discuss the importance of carrying out an own/personal "SWOT Analysis".
  - b) Lay out a "Proposal format" to receive the research grant and explain the importance of "Research budget".
  - c) Discuss the good practices which are followed in an organization for effective "Time Management".