## Eastern University, Sri Lanka

# Fourth Year First Semester Examination in Agriculture (2012/2013)

#### April/May 2018

#### EC 4102: Social Research Methodology

### Time allowed: 02 hours

Answer all questions

01) a) What is "Sampling" and why is it done in social research?

b) Explain any two Non-Probability Sampling methods used in social research.

02) a) Illustrate the "Research Process".

b) Briefly explain the Simple Random Sampling process using an example.

#### 03) Write Short Notes about the following:

- a) Testing of hypothesis in social science research.
- b) Stratified Sampling process.
- c) Importance of data processing in social research studies.

04) a) What are the methods of "Primary data collection"?

b) Briefly explain the "Case study method" using an example.