

A DEVELOPMENT PLAN
FOR
DIVISIONAL SECRETARIAT M. N.
BATTICALOA



Project Report
Library - EUSL

BY

MISS . SUBOTHINIE RAJAGOPAL .

A DISSERTATION IS SUBMITTED TO THE FACULTY OF COMMERCE
AND MANAGEMENT EASTERN UNIVERSITY, SRI LANKA AS PARTIAL
FULFILMENT OF THE REQUIREMENTS OF THE B.COM DEGREE .

EASTERN UNIVERSITY, SRI . LANKA

1994

PROCESSED
Main Library, EUSL

TABLE OF CONTENTS

	Page
Chapter I - Introduction	03-08
Chapter II - Literature Review . .	09-22
Chapter III - Review of Organization .	23-47
Chapter IV - The Internal Analysis .	48-59
Chapter V - The External Environmental Appraisal	60-64
Chapter VI - Clarification of Objectives	65-71
Chapter VII - Strategy Evolution and Evaluation	72-77
Chapter VIII - Recommended Strategies and Action Plan	78-81

A B B R E V I A T I O N S

- 1) D/S MN - Divisional Secretariat Manmunai
or
D/S North, Batticaloa
- 2) NEPC - North East Provincial Council
- 3) MIS - Management information system
- 4) ADS - Assistant Divisional Secretary
- 5) ADP - Assistant Director Planning
- 6) AO - **Administrative officer**
- 7) DS - **Divisional Secretary**
- 8) W/R.D.S - **Women's Rural Development Society**
- 9) R.D.S - **Rural Development Society**