



**EASTERN UNIVERSITY, SRILANKA**  
**Faculty of Commerce and Management**

**Final Year First Semester Examination in Business Administration /Commerce**  
**2007/08 (October 2008, Proper/ Repeat)**  
**(Specialization in Human Resources Management/ Marketing Management/  
Enterprise development)**

**DDE 4233-INDUSTRIAL DEVELOPMENT**

Answer all Questions

Time: 3 hours

01. i. Differentiate between industrialization and industrial policy (5 Marks)  
ii. Explain the main components of industrial policy (5 Marks)  
iii. Describe the different phases of industrial development in Sri Lanka (5 Marks)  
iv. Briefly explain the industrial policy which was adopted during the independence period of Sri Lanka (5 Marks)
- (Total 20 Marks)**

02. i. What is meant by **ISI** (Import Substitution Industrialization)? (5 Marks)  
ii. Briefly explain the objectives of ISI policy in Sri Lanka (5 Marks)  
iii. List out some activities made by government to encourage industrialization since 1961 in Sri Lanka (5 Marks)  
iv. What would be the factors which contributed for the failure of ISI policy in Sri Lanka? (5 Marks)
- (Total 20 Marks)**

03. i. What is meant by trade liberalization policy? List out some policy measure introduced under the above policy in 1977 in Sri Lanka  
(5 Marks)
- ii. Briefly explain the performance of industrial development after 1997 in Sri Lanka  
(5 Marks)
- iii. What are the factors which make feasible industrial development in Sri Lanka?  
(5 Marks)
- iv. List out some factors which limit the industrial development in Sri Lanka  
(5 Marks)
- (Total 20 Marks)**

04. i. What do you understand from NICs? Explain the criteria which should be satisfied to become NICs  
(5 Marks)
- ii. Briefly explain the industrial policy strategy and the performance of South Korea?  
(8 Marks)
- iii. Briefly explain the similarities in the Industrial development between Sri Lanka and South Korea  
(7 Marks)
- (Total 20 Marks)**

05. i. What are the common strategies of industrial development policy in developing countries?  
(5 Marks)
- ii. Briefly explain the main aspects of recent industrial policy in Japan  
(8 Marks)
- iii. Find out the elements which positively contributed to the Economic growth in Japan  
(7 Marks)
- (Total 20 Marks)**