

**A CORPORATE PLAN FOR THE
DEVELOPMENT OF INFRASTRUCTURE
IN THE BATTICALOA DISTRICT**

By

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EXECUTIVE SUMMARY

In order to complete my Degree I prepare this thesis .But my objectives go beyond this , I expect my thesis must give an opportunity to develop our District maximum. That's why I selected infrastructure Development in Batticaloa. Infrastructure are the main thing in the development process of any place. You all know the existing civil disturbances. However I try to develop infrastructure in the District with my thesis. The success of the implementation of my development plan fully depend on solution to the existing ethnical problems. Being a optimist I hope this problem will be brought into control and my development plan will contribute a lot in the development process of the District.

This corporate plan consists of eight chapters. First chapter is the introduction part. Second chapter is the literature review. This chapter was mainly included for the reason that my thesis is a corporate plan. Third chapter explains the present situation of infrastructure development in Batticaloa. Fourth chapter explains strength and weakness of internal factors through the capability profile. Fifth chapter explains threat and opportunities through the PEST analysis. Sixth chapter is clarification of objectives. The seventh chapter is strategy formulation and the final chapter is the action plan with time frame and responsible persons.