

DETERMINANTS OF ENTREPRENEURIAL INTENTION AMONG
THE UNIVERSITY
STUDENTS IN SRI LANKA



BY

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ABSTRACT

This study is aimed to investigate the determinants of entrepreneurial intention among the university students in Sri Lanka. To measure entrepreneurial determinants, Risk taking tendency, Locus of control, Need for achievement, Job autonomy, Occupational challenge, Job security, Environment for starting business, and Entrepreneurial education were selected as independent variables and effect on entrepreneurial intention as a dependent variable.

Entrepreneurship has been found as an important driver of economic growth, productivity and social development; hence the need for entrepreneurial graduate is on the increase. As a result of current global economic challenges and rapid technological advances, tertiary education is no longer a guarantee for employment. Most of graduates expecting jobs after finishing their degree. Entrepreneurship can be identified as a solution in this regard. The data has used in this research is primary data. Data were collected through questionnaire from 200 students in Sri Lankan universities. The SPSS 22.00 data analysis method and Microsoft office Excel 2013 will be applied in this study to analyses the data.

According to descriptive analysis, level of entrepreneurial determinants and entrepreneurial intention are high level on undergraduate in Sri Lanka. The regression and correlation analysis was done to find out the contribution of each variable. The correlation analysis showed that the positive correlation of entrepreneurial intention among the university students had significant relationship with all the determinant factors without job security. Job security also significant but represent the negative correlation. According to the multiple regression model Risk taking tendency, Locus of control, Need for achievement have positive coefficient and significant. Job security had negative coefficient and significant.

According to gender differences with independent sample t-test female undergraduates mean value higher than male undergraduates mean value. According to entrepreneurial intention and vary among the universities measured by one way ANOVA test, higher mean value represent in Sri Jayawardhanapura university and lowest mean value represent by Rajarata university.

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