

PERMANENT REFERENCE

THE OPPORTUNITIES FOR THE FORMATION  
OF SMALL ENTREPRENEURS IN THE  
PALMYRAH INDUSTRY IN  
MANNAR DISTRICT

201.4 509622 05123  
RAY



Faculty of Commerce & Management  
Eastern University, Sri Lanka.

MR. LEENUS REX SIRON RAVEL



FCM439



Project Report  
Library - EUSL

DEPARTMENT OF COMMERCE  
FACULTY OF COMMERCE AND MANAGEMENT  
EASTERN UNIVERSITY

SRI LANKA

2001

## *THE ABSTRACT*

This study leads to identify the contributing factors for the formation of small entrepreneurs in palmyrah industry in Mannar district. Probably all the contributing factors deeply analyzed through the questionnaires and direct observation in the field of palmyrah based-agro industry. 150 samples were taken as palmyrah producers out of 1000 producers, of which 107 cottage industrialists and other 43 organizational producers.

This study was divided into 5 chapters. In the 1<sup>st</sup> chapter proposal for the study described, in the 2<sup>nd</sup> chapter theoretical part for the small entrepreneurs was developed, collected data through the questionnaires were analyzed in the 3<sup>rd</sup> chapter, the 4<sup>th</sup> chapter consists the discussion for the above collected data, and final chapter includes the conclusion and recommendations from the research.

I hope that this study will help and provide all the necessary information those who in the field of palmyrah industry as well as fresh investors wish to invest in this sector especially in Mannar district.

# CONTENTS

	Page No.
Title pages	I
Acknowledgement	IV
The abstract	VI
Contents	VII
List of tables	IX
List of figures	X
<b>CHAPTER-01 INTRODUCTION</b>	<b>1</b>
1.1 Problem Statement	3
1.2 Research Objectives	4
1.3 Conceptualization	4
1.4 Methodology	5
1.5 Data analysis and Presentation	6
1.6 Assumptions	7
1.7 Limitations	8
<b>CHAPTER-02 LITERATURE REVIEW</b>	<b>9</b>
2.1 Small Entrepreneurs	10
2.2 Characteristics of Entrepreneurs	11
2.3 Importance of Entrepreneurs in an Economy	13
2.4 Factors Determine the Formation of Entrepreneurs	14
<b>CHAPTER-03 DATA ANALYSIS AND PRESENTATION</b>	<b>27</b>
3.1 Personal Information	28
3.2 Research Information	31
<b>CHAPTER-04 DISCUSSION</b>	<b>45</b>
4.1 Discussion on Personal Information	46
4.2 Discussion on Research Information	47

## CHAPTER-05 CONCLUSION AND RECOMMANDATIONS 53

5.1 Conclusion	54
5.2 Recommendation	56
References	61
Appendix -01,Questionnaire-(English)	62
Appendix -02,Questionnaire-(Tamil)	66