

**CONTRIBUTION OF CARE INTERNATIONAL IN MOTIVATING
AND DEVELOPING THE PERSONALITY OF WOMEN IN
BATTICALOA**

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2002

ABSTRACT

"Women are the eyes of a country". So they should be motivated to develop their personality. In this way the CARE international contribute a lot to the women in Batticaloa district. To identify whether the projects satisfy the women or not satisfy them, and also to know the reasons for it, the research study was carried out. It aims to measure the satisfaction of the women with the gender and development activities, self-confidence, coordination, organizational skills, WASH 1 and community health promotion.

This research consists five chapters, each of it has its own importance. The first chapter is the introduction. This deals mainly the problem in research, objectives of the study, conceptualization, methodology, assumptions and limitations.

The second chapter is literature review. It deals mainly about the motivation and personality relating to the people in the society.

The third chapter is data analysis, presentation and evaluation. This deals to know about the satisfaction of the CARE international's beneficiaries regarding the contribution of the CARE international in motivating and developing the personality of women in Batticaloa district. Six D.S divisions have been considered for this research study and a structured questionnaire has been given to 200 beneficiaries.

The fourth chapter is discussion which deals the discussion of 6 variables by using univariate and bivariate.

From the analysis and evaluation, the research comes to a conclusion that the women / beneficiaries are dissatisfied with the contribution of CARE international in motivating and developing personality. An important thing that the women are dissatisfied but the CARE international is satisfied regarding the input and output relationship. It was proved quantitatively not qualitatively. So in order to overcome this situation and to satisfy the women, there are some recommendations given in chapter five. I hope that this research will be very helpful to the CARE international, other non-government organizations and the women.

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