CRITICAL FACTORS INFLUENCING THE SUCCESS OF PROJECT MANAGEMENT: THE STUDY ON NON- GOVERNMENT ORGANIZATIONS IN BATTICALOA DISTRICT



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Abstract

Project management has become crucial in the management of organizations, be it profit or nonprofit oriented. Today, many organizations largely depend on projects management to achieve their strategic objectives. However, the success of these project management is to a large extent depends on the different factors and activities.

Non-government organizations though no profit making organization as such, play a major role in national development in developing countries and depend on project management in carrying out their activities.

The purpose of this study is to investigate the critical factors that influence a successful project management among non-government organizations in Batticalao district, Sri Lanka. In addition, this study is also aimed to explore the relationship between the independent variable and dependent variable identified in this research. Through the literature review process, it was found that clear project mission, high top management, detailed project schedule/plans, high client consultation, competent personnel, availability of technical tasks, high client acceptance, frequent monitoring and feedback, effective ad sufficient communication and capability of trouble shooting.

By using questionnaires data were collected from 130 respondents in non-government organizations project team members. Data were analyzed and evaluated by using univariate and regression analysis. Findings of this study revealed that the clear project mission, high top management support, competent personnel, availability of technical tasks, frequent monitoring and feedback, communication and capability of troubleshooting are positively and significantly influencing on non-government organizations project management success and detailed project schedule/plans, high client consultation and high client acceptance are positive influence on non-government organizations project management success.

Key Words: clear project mission, high top management, detailed project schedule/plans, high client consultation, competent personnel, availability of technical tasks, high client acceptance, frequent monitoring and feedback, effective ad sufficient communication and capability of trouble shooting.

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