

**FACTORS INFLUENCING ON ACADEMIC PERFORMANCE OF
UNDERGRADUATES: SPECIAL REFERENCE TO FACULTY OF
COMMERCE AND MANAGEMENT, EASTERN UNIVERSITY SRI
LANKA**



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ABSTRACT

University graduates are facing strong competition for top jobs within the country as well as in overseas. Hence, they have to prepare and develop their careers well before they start seeking for jobs as early as their freshmen year at university. For a country like Sri Lanka which has the vision "To be the miracle of Asia" it is very important to identify the gaps within the younger generation of the country. Especially in the Eastern Province, Eastern University (EUSL) has been considered as the chief educational institution among educational society. The Faculty of Commerce & Management (FCM) was established in 1988 for providing best possible human resources to society in the field of Management and Commerce.

The aim of this research paper is to find out "How do Factors influencing on Academic Performance of Undergraduates in with special reference to Undergraduates Faculty of Commerce and Management (FCM) as Primary data that has been used for the study were obtained from 200 numbers of undergraduates of FCM, EUSL. Stratified random sampling was used. The collected data has been analyzed by using descriptive statistics, independent sample t test and Analysis of variance (one way ANOVA).

Based on the findings of the study, it concludes that all most all the factors that have been identified as influence factors on academic performance of students in Eastern University, Sri Lanka (EUSL) were at a higher level. There were no enough evidence towards difference of factors influencing on students' academic performance across selected general and personal information (gender, age, year of study) of undergraduates of FCM, EUSL.

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