

**EXPLORATORY STUDY ON FACTORS INFLUENCING ON FINANCIAL
PERFORMANCE OF CEYLON TRANSPORT BOARD IN TRINCOMALEE
DISTRICT EASTERN PROVINCE.**



BY

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ABSTRACT

Exploratory Study on Factors Influencing on Financial performance of Ceylon Transport Board in Trincomalee District Eastern Province. For the data collection purpose of this study, 186 Employees selected from 495 Total population executive Employees of Ceylon Transport Board in Trincomalee District Eastern Province.

In Srilanka context, studies with financial factor, innovation factor, management factor influencing on financial performance (Net profit margin). This is very different and difficult to find any studies related to Ceylon Transport board in Trincomalee District Eastern Province Management Division, Operation Division, and Engineer Division, finance Division, auditor Division, Accountant Division. Therefore is an empirical knowledge gap exists in the Ceylon Transport board in Trincomalee District Eastern Province Employees Financial factor, innovation factor, management factor influencing on Financial performance (Net profit margin). Thus in this study to fulfill this empirical knowledge gap.

The objectives of this study are to identify the level of Financial factor, innovation factor, management factor influencing on Financial performance (Net profit margin) in to Ceylon Transport board in Trincomalee District Eastern Province Management Division, Operation Division, Engineer Division, finance Division, auditor Division, Accountant Division and to find out the relationship Financial factor, innovation factor, management factor influencing on Financial performance (Net profit margin) with them. In order to these objectives, the target population were considered 186 Employees Ceylon Transport board in Trincomalee District Eastern Province. These data were collected from 495 total population executive Employees by using questionnaire. The collected data were analyzed by using descriptive and correlation analyses.

The findings that levels of Financial factor is high level, innovation factor, management factor are high & medium level in selected Ceylon Transport board in Trincomalee District Eastern Province. Also the financial factor is medium positive relationship, innovation factor is weak positive relationship, and management factor is strong positive relationship in it. Additionally, research articles and books were used to gather primary data.

Keywords: Financial factor, Innovation factor, management Factor, Financial performance, Ceylon Transport Board

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