

The Determinants of Entrepreneurial Intention among the Undergraduates in Eastern University, Sri Lanka

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The entrepreneur is one who is willing to bear the risk of a new venture if there is a significant chance for profit. The entrepreneur's major role is to be as an innovator and market his innovation. Some argued that entrepreneurs develop new goods or processes that the market demands and are not currently being supplied. Entrepreneurship is a best solution for unemployment and underemployment, it is an important topic for current policy makers. However, to increase the effectiveness of entrepreneurship education, more research is needed to identify the antecedents of entrepreneurial intentions among students. It is important to identify what factors drive a student's decision towards self-employment. Many factors can impact on entrepreneur intention among the undergraduate. This study explores the influence of gender, family income, family business background and graduation background on their entrepreneurial intention. Total population of this study is undergraduates of Faculty of Commerce and Management of Eastern University. Primary data were collected with a structured questionnaire among the 200 undergraduates from the entire population. Samples have been selected by employing a quota sampling method. Data were analyzed using regression and correlation with help of SPSS 19 statistical package. Findings of the study revealed that, family business background and graduation background have a positive relation with entrepreneur intention of undergraduate. However, family business experience is the most impact factor than others.

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