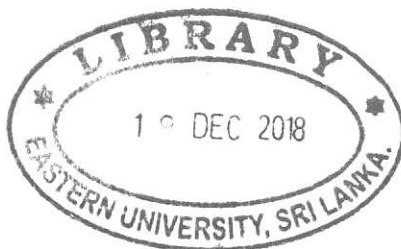


**A COMPARATIVE STUDY ON EMPLOYEE GREEN BEHAVIOUR AMONG
TEA PLANTATION AND APPAREL INDUSTRIES EMPLOYEES SPECIAL
REFERENCE TO NUWARA-ELIYA DISTRICT**



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Abstract

Nowadays the concept of environment awareness is getting more attention in world because of huge environmental issues and the effects of global warming. Employee green behaviour is very essential for an organization to ensure the sustainability of the organization. In the organizations working sustainably, avoiding harm, conserving, influencing other and taking initiative of employees, make it easier to define the attributes and characteristics of employee green behaviour.

The objectives of this study are to identify the level of EGB, to identify whether any differences in EGB based on age, gender and educational level among selected companies in tea plantation and apparel industry in Nuwara-Eliya district. The researcher identify the level and compare the mean by using descriptive statistics, independent sample t- test and One way ANOVA test.

In order to achieve the research objectives primary data was collected using convenience sampling method. There are 150 respondents selected as sample for each company. The findings show that there is higher level of EGB in both tea plantation and apparel industries. However, the EGB level of apparel industry is little bit higher than tea plantation industry. Moreover, the level of EGB differed in apparel industry based on age and education level. However, there are no any differences in the level of EGB in tea plantation industry. And also there is no any difference in the level of EGB based on gender in both industries.

Keywords: *Employee Green Behaviour, Working Sustainability, Avoiding Harm, Conserving, Influencing Others, Talking Initiative*

Table of Contents

	Page No.
Acknowledgement	i
Abstract	i
Table of Content	iii
List of Table	vi
List of Figure.....	vii
CHAPTER – 1 INTRODUCTION.....	1-5
1.1 Background of the Study.....	1
1.2 Research Problem/ Research Gap	2
1.3 Research Questions	3
1.4 Research Objectives	3
1.5 Significant of the study	4
1.6 Scope of the Study.....	4
1.7 The Organization of the Chapters	5
1.8 Chapter Summary.....	5
CHAPTER – 2 LITERATURE REVIEW.....	6-16
2.1. Introduction	6
2.2 Apparel Industry in Sri Lanka.....	6
2.2.1 Green manufacturing of garments	6
2.3 Tea Plantation Industry in Sri Lanka.....	7
Working Sustainably	8
Avoiding Harm	9
Conserving.....	9
Influencing Others	10
Taking Initiative	10
2.5 Organizational Sustainability Policies and Employee Green Behaviour	11

2.6 Employee Green Behaviour among Older Workers and Young Workers	12
2.7 Influences of Leaders and Co-workers Employee Green Behaviours	14
2.8 Link between Education and Green Behaviour.....	15
2.9 Chapter Summary.....	16
CHAPTER - 3 CONCEPTUALIZATION AND OPERATIONALIZATION	17-21
3.1 Introduction	17
3.2 Conceptualization.....	17
3.2.1 Conceptual Framework.....	17
3.2.1.1 Employee Green Behaviour	18
3.2.1.2 Working Sustainably.....	19
3.2.1.3 Avoiding Harm	19
3.2.1.4 Conserving	19
3.2.1.5 Influencing Others	19
3.2.1.6 Taking Initiative.....	19
3.3 Operationalization	20
3.4 Chapter Summary.....	21
CHAPTER – 4 RESEARCH METHODOLOGY.....	22-35
4.1 Introduction	22
4.2 Research Philosophy	22
4.2.1 Research Approach.....	23
4.2.2 Research Strategy	25
4.2.2.1 Survey	25
4.3 Population.....	26
4.3.1 Sampling Techniques	26
4.3.2 Sample Size	26
4.4 Data Collection.....	27
4.5 Research Instrument.....	27

4.6 Methods of Measurements	28
4.6.1 Method of Measuring the Personal Information.....	28
4.6.2 Method of Measuring the Employee Green Behaviours	30
4.7 Data Presentation.....	32
4.7.1 Data Presentation for Personal Information	32
4.7.2 Data Presentation for Employee Green Behaviours	32
4.8 Method of Data Analysis	32
4.9 Methods of Data Evaluation.....	33
4.10 Chapter Summary.....	35
CHAPTER – 5 DATA PRESENTATION AND DATA ANALYSIS.....	36-54
5.1 Introduction	36
5.2 Reliability Analysis	36
5.3 Personal Information.....	37
5.4 Analysis of the Research Information	42
5.4.1 Univariate Analysis	42
5.4.1.1 Level of Working Sustainably (WS).....	43
5.4.1.2 Level of Avoiding Harm (AH)	44
5.4.1.3 Level of Conserving (C)	45
5.4.1.4 Level of Influencing Others (IO)	46
5.4.1.5 Level of Taking Initiative (TI).....	47
5.4.1.6 Level of Employee Green Behavior (EGB).....	48
5.4.1.7 Overall Employee green behaviours	49
5.4.2.1 Level of Employee Green Behaviour based on Gender.....	50
5.4.2 Bivariate Analysis.....	50
5.4.2.1 Level of Employee Green Behaviour based on Gender.....	51
5.4.3 ANOVA Testing.....	51
5.4.3.1 Level of Employee Green Behaviour based on Age.....	51

5.4.3.2 Level of Employee Green Behaviour based on Education Level	52
5.5 Chapter Summary	54
CHAPTER-6 DISCUSSION AND FINDINGS	55-60
6.1 Introduction	55
6.2 Discussion of Personal Information	55
6.2.1 Age of Employee	55
6.2.2 Gender of Employee	56
6.2.3 Marital Status of the Employee	56
6.2.4 Educational Level of Employee	56
6.3 Discussion of Research Information	57
6.3.1 Discussion of General Research Information	57
6.3.1.1 Level of Working Sustainable	57
6.3.1.2 Level of Avoiding Harm	57
6.3.1.3 Level of Conserving	57
6.3.1.4 Level of Influencing Others	58
6.3.1.5 Level of Taking Initiative	58
6.3.1.6 Level of Employee Green Behavior (EGB)	58
6.3.1.7 Level of Overall Employee Green Behaviours	58
6.3.1.8 Level of Employee Green Behaviour based on Gender	59
6.3.1.9 Level of Employee Green Behaviour based on Age	59
6.3.1.10 Level of Employee Green Behaviour based on Education Level	59
6.4 Chapter Summary	60
CHAPTER -7 CONCLUSION AND RECOMMENDATION	61-64
7.1 Introduction	61
7.2 Conclusions	61
7.2.1 First Objective of the Study	61
7.2.2 Second Objective of the Study	62