

PERMANENT REFERENCE

AN ANALYSIS ON THE GAP
BETWEEN KNOWLEDGE AND BEHAVIOR
-A SPECIAL REFERENCE TO CIGARATTE
SMOKERS IN THE BATTICALOA DISTRICT



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2004

ABSTRACT

In the Social environment, smokers are the key factors. So first, we must study the smoking behaviour of smokers and proceed with other things find out what extent the knowledge is considering the factors which determine the smoking behaviour in the Batticaloa District is a significance matter. So I have started to do a research study on smoking in Batticaloa District.

This research analysis consist five chapter each of it has its own importance. The first chapter is the introduction. This deals mainly the problems in the research, objects of the study, research question, conceptualization, methodology assumption and limitations.

The second chapter is literature review. It deals mainly the introduction of smoking behaviour and its effect in social management and other theoretical matters relating to the smokers behaviour.

The third chapter is data presentation and analysis. This deals smoking behaviours responded by the smokers through a structured questionnaires relating to the smoking habit in the Batticaloa District.

The fourth chapter is discussion, which deals with the discussion of three dimensions of the factors influencing smoking behaviour.

The last chapter is conclusion, recommendation and implication. It concerns what is the present situation of the smoking behaviour in the Batticaloa District, what are the changes should be made by smokers, what are the changes should be made by the society which are dealing with reducing smoking habit in the Batticaloa District.

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