

**THE CONTRIBUTION OF WORLD VISION LANKA'S AREA
DEVELOPMENT PROGRAM (ADP) TO UPLIFT THE QUALITY
OF LIFE OF THE PEOPLE LIVING IN THIRUKKOVIL
DIVISIONAL SECRETARIAT DIVISION.**



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ABSTRACT

The Quality of Life is the product of the interplay among social, health, economic and environmental conditions that affect human and social development. Poverty is considered to be the greatest threats and challenge to develop quality of life of the people. The problem of poverty is still a considerable one in Sri Lanka, especially in the most remotes districts was characterized by endemic poverty because rural people suffered from chronic lack of food, generally poor sanitary facilities, soil and water born diseases, lack of infrastructure facility, unemployment, underemployment and regular disruption from both man-made and natural disasters. There fore the World Vision Lanka implement *Area Development Program* to improve the quality of life of the people in Thirukkivil division. For that, "*this research finds out contribution of WVL and new way to further improve their quality of life in a successful manner.*"

There are 200 families were selected for this study from 08 G.N division in the Thirukkivil D.S division. The data were collected about the variable, which are concerned in the conceptualization of the study such as Health, Employment, Income, Infrastructure facilities and Education. These data were analyzed through the univariate analysis, there fore SPSS 11.0 computer software and MS Excel were used.

After the analysis of every variable the following mean value were gotten. The mean value of the health is 3.6040, Employment is 3.0460, Income is 2.8884, an infrastructure facility is 3.4020 and education is 3.5400. These shows the state of the quality of life of the people in the Thirukkivil division is improved by Health and Education at the same time moderately improved by Employment, Income, Infrastructure facilities activities of the World Vision Lanka.

The Government and Non government organization must be considered to develop the quality of life of the people in this area. Because the quality of life improvement is important factor to the countries development and this is only way to develop the rural area.

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