

**MILK PRODUCTION AND ITS FUTURE
PROSPECTIVE ANALYSIS IN KORALAI PATTU
SOUTH D.S DIVISION IN BATTICOLOA
DISTRICT.**

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ABSTRACT

The milk production is playing the vital role in the Sri Lankan economy and provide the employment opportunities, nutritional sources, foreign exchange earning and improve the income generation. Due to the several reasons, the milk production has to be developing for increase the income generation of the peoples. The milk production sector is very important to increase the income generation and poverty alleviation.

This research is carried out on the topic of milk production and its future prospective analysis in Koralai Pattu South D.S Division in Batticaloa District.

In this Area, there are more relevant raw materials for milk production. But the output of milk production is very less. Therefore the milk production and its future opportunities have been considered in this research study.

The objectives of this study are to identify the problems related with the milk production and marketing in the Koralai Pattu South D.S division and to find the alternative solution for the problems. The research investigation is based on the conceptual framework. 100 questionnaires were issued to the milk farming families with the simple random sampling method. The collected data was analyzed through using the univariate method and the presented data have been in the form of tables and pie chart.

The finding shows, the development activities of milk production in this area in lower level due to the several reasons such as lack of marketing facilities, poor financial supports, poor transport facilities, unsuitable inputs facilities and poor maintenance.

There fore this study forwards some suggestion regarding the findings. By that it is useful to the Government and NGOs and it is well-wishers to know the problems faced by the respondents. So this research study will contribute to the development of milk production and increase the income generation of the milk farmers in this research area.

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