ROLE OF WORLD VISION LANKA ON SOCIAL WELFARE IMPROVEMENT IN POORATHIVU PATTU VELLAVELY D.S DIVISION



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ABSTRACT.

The Social welfare improvement is an important factor in poorathivu pattu vellavelly D.S division. It contributes not only the district development but also the entire country's development. So the social welfare development must be rebuilt in this area. The main objective of this study evaluates the Social Welfare activities of World Vision Lanka. Land and water are available here, but social welfare development is the most important problem of this area.

There are 200 families were selected for this study from 16 G.N division in the poorathivu pattu wellowelly D.S division. The data were collected about the variable, which were concerned in the conceptualization of the study, such as Health, Income, Infrastructure facilities and Education. These data were analyzed through the Universate analyses there fore SPSS 11.0 computer software was used.

After the analyses of every variable, the following mean values were gotten. The mean value of health is 3.668% income is 3.4140, infrastructure facilities are 3.4200 and education is 3.6080. These show the states of social welfare improvement of this area.

The government and non-government organization must be considered to develop the social welfare improvement of this area. Because, the social welfare improvement is the important factor of the countries development and this only way to develop the rural area.

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