

**THE SURVEY ON SAVING HABIT OF SELECTED WOMEN
ENTREPRENEURS UNDER THE UNDP PROJECT
IN ERAVUR PATTU DS DIVISION**



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Abstract

The research study on the survey on saving of selected women entrepreneurs under the UNDP project in Eravur pattu DS Division. In the process of UNDP micro credit project the micro finance is a loan scheme as a started up capital for poverty alleviation of people. In these circumstances women entrepreneurs, who suffer from poverty and to bring about changes in the income to the increasing saving to create self employment and get the maximum utility of human resource of the region.

In this loan scheme, 213 beneficiaries got benefit from the villages are kaluwankeny, Iyankeny, Mavadivembu, Palacholai, and Pangudaveli. But the beneficiaries have the low performance on their saving according to the past records of UNDP Projects documents. In this circumstance this research done by the researcher to identify the factors that contribute to the poor saving performance, and to encourage saving performance.

According to the develop conceptualization the all population of 213 women taken as sample, and collected the information through issued questionnaires, which is has Likert scale model pointing scale of 1 to 5 with agree levels.

Further collected data were analyzed by using the SPSS Computer package for interpreting and obtaining the conclusion. Univariate analysis was used to find out the values for mean, standard deviation and percent by using the variables and sub dimension to evaluate the high, moderate and low contribution levels. Thus the variables of personal, economic and social factors have low contribution towards the saving performance. Further the institutional support to the saving is on moderate contribution regarding performance in saving.

According to the findings the conclusion and recommendation is made for poor performance in saving and to encourage the saving performance in this research study finally.

- Researcher -

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