

**A STUDY ON THE EFFECTIVENESS OF THE
SAMURDHI PROGRAMME ON THE STANDARD
OF LIVING OF THE PEOPLE OF KORALAIPATTU
SOUTH DS DIVISION IN THE BATTICALLOA.**

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EU/IS/2001/ECON/124

INDEX NO.CS 1702



Project Report
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2006

Abstract

Many poverty alleviation programmes have been implemented by srilanka government to reduce the poverty. In the meanwhile, Samurdhi programme is a one of the poverty alleviation programme also introduced by government as a national strategy to alleviate poverty mechanism with the intention of uplifting the country's low income groups. In 1997, government introduced samurdhi programme of this koralaipattu DS division. Before introduce of samurdhi programme, most of people live under backward stages in koralaipattu DS division for longtime. so, what the impact caused by samurdhi programme in the enhancement on the standard of living of the samurdhi beneficiaries in this division. It is main problem for contribution of samurdhi programme.

Objective of this study is to identify effective dimensions of living standard of people of koralaipattu south DS division, to find out the contributions of samurdhi programme regarding to socio- economic development, to find out problem related with the implement action of samurdhi programme, to identify alternatives to implement this samurdhi programme.

This research investigation was based on the conceptualization. That is here saving, welfare benefit, income generation and self employment. For this purpose research was undertaken at the "a study on the effectiveness of the samurdhi programme on the standard of living of the people of koralaipattu south DS division in the batticalloa". Issuing of 100 questionnair provide to samurdhi beneficiaries using data collected from in kiran division with a random sampling method. The collected data were analyzed using the univariate method and the presented data had been in the form of table and pie chart.

The study found that "A study on the effectiveness of the samurdhi programme on the standard of living of the people of koralaipattu south DS division in the batticalloa" are in moderate level.

Therefore this study reveals some suggestion regarding findings. The samurdhi take time to adapt the right kind of action to satisfy the beneficiaries through the samurdhi introduce the appropriate programmes, there is a need, for development of the peoples.

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