



DEVELOPMENT OF PRAWN FARMING

By

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ABSTRACT

People who are involved in prawn farm find it very difficult to continue in prawn farm due to various factors, which affect the prawn farm. This is the theme of my research study. The research aims to find out the factors, which are to be considered by prawn farmers to develop their prawn farm. For this research five factors are to be taken. Such as finance, infrastructure facilities, innovation, marketing, management, farming skill and modern technology handling in farming process. This study reveals the degree of importance given to the above factors by the prawn farmers. Thiruperunthurai in Batticaloa town has been selected for this study and a questionnaire has been given to whole farmers. By using population analysis in data analysis. I have come to the conclusion that the prawn farmers want to consider above factors to development of prawn farming. From the findings of the my research I would like to insist that prawn farmers should give more importance to the innovation, marketing, modern technology handling and farming skill factors if there are to progress in their business and I would also like to suggest some recommendation and implication for the same.