

**THE DEVELOPMENT OF PALMYRAH INDUSTRY FOR
INCREASING EMPLOYMENT AND INCOME IN MANNAR
D.S.DIVISION**

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THE ABSTRACT

This research gives a deep insight for the palmyrah industry in Mannar D.S. Division. The present situation, problem, opportunities in this industry were clearly assessed in this research. The problems faced by the cottage and organizational producers were closely examined in this research. Presently available palmyrah population and further improvements in the future for maintaining an enough resource base were stressed from these research findings. New plantations projects in this sector to keep a resource balance among destroying of palms were pin pointed through this study.

Many of our products have export opportunities in the world market, but most of the palmyrah producers are unknown about it, but this study give a clear identification for possible over seas market opportunities for the palmyrah products. Many educated, unemployed young labour force were identified in this research area, so this valuable human resources can increase the productivity and reduce the wastage of local resources. The training facilities needed in this industry to make the productions efficiently and effectively were also explained here. How the government can induce the existing and potential producers in the form of financial and physical resources are list out through this research. This study gives guidance and ideas to who enter in this industry as fresh investors. Finally from this research we can conclude that the development in palmyrah industry will lead to improve the standard of life of the grass root people through the accelerated employment and income distribution.

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