

**THE INVOLVEMENT OF PRIVATE
DEALERS IN THE PRODUCTION AND
MARKETING OF PADDY AND ITS
IMPACT IN ALAYADIVEMBU DIVISION**



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- 2004 -

Abstract

Since Sri Lanka is growing towards industrializing we can't neglect, Agricultural sector. Be cause agriculture is main source of economical which determines employment income, life style of 75 % of people in village and rice is the stable food of our country. Government (sworn) in the country time to time set forth doctrine plane to develop Agriculture sector.

According to this chapter - 01 is project proposal which includes introduction, research problem, objective, method of research, Limitation, Assumption, and conceptualization of research of research..

The Literature Review is made in chapter - 02 which put forward production, marketing fund and price.

The matters pertaining research area are included in chapter - 03. Which deals with Location of area, Physical matter, and utility of land, Irrigation and Land ownership

Rice plays important part in agriculture government aims at increasing life style, income, though developing paddy cultivation. Government devises plan policy to reach this goal.

Most of the farmers in this area are small landholders. Others are famous who obtain lands on large. These farmers begin cultivation without financial investments. Very often they have faced many natural disasters. Sometimes pests destroy their crops as well. During last past harvest period the prices of paddy dropdown very much

Due to the alone method reasons these farmers obtain their finance and other facilities to cultivation from the moneyed middle class dealers on interest. In order off settle their debt the farmers are the paddy itself as a measure. Thus are faced to give it at a lower price. They cannot even obtain the price growth by the government on the open market system, as they are under obligation to the money leaders.

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