

**A COMPARATIVE STUDY BETWEEN TAMIL AND MUSLIM  
ENTREPRENEURS IN KALMUNAI DS DIVISION ON  
ENTREPRENEURIAL SUCCESS AND CHARACTERISTICS**

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## ABSTRACT

Economic development is the primary goal of every nation also and it can be achieved through the entrepreneurship. Entrepreneurship means, to identifying the situation and circumstances of the business and expecting an unstable condition.

Thus, this research work is about the comparative study between Tamil and Muslim entrepreneurs in Kallumalai D.S division on entrepreneurial success and characteristic. These entrepreneurs are failed to survive for a long time in their own entrepreneurship efforts. Therefore, the research problem was, how the success of the entrepreneurship determined by the basic factors for both Muslim and Tamil entrepreneurs.

For this study conceptualization frame was developed based on the 4 factors such as, personal background, competencies, environmental factors and government and institutional support. It was collected through questionnaire from 50 Tamils and 150 Muslim entrepreneurs. Collected data analyzed and evaluated as low, moderate and high level of entrepreneurial success.

The study found that, among the Tamil entrepreneurs 58% were at low level of success and among the Muslim entrepreneurs 53% were at high level of success. Therefore Tamil entrepreneurs have to improve their self for a successive entrepreneurship. For that some of recommendations also suggested. Through that entrepreneurs can retain in their efforts with success.

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