

THE COMPARATIVE STUDY BETWEEN TAMIL AND MUSLIM
COMMUNITY ON ENTREPRENEUR'S SUCCESS AND
CHARACTERISTICS IN TRINCOMALEE DISTRICT



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ABSTRACT

This survey was measuring the "Comparative study between Tamil and Muslim community on entrepreneur success and characteristics". In Trincomalee Tamils and Muslims entrepreneurs' activities were more therefore this research analyze about what are the factors influence the entrepreneur success and what are factors determine the business characteristics of both Communities. The main objective for the study is to find providing the awareness of entrepreneur about important factors; those are contributing to become a successful entrepreneur in the business among Tamil and Muslim communities.

The variables included in this survey were entrepreneur personal background, entrepreneur competencies, institution support and environmental influence. To measure these variables data collected from a sample of 150 physical fitness maintaining people from 04 DS Divisional areas using random sampling technique. The collected data were analyzed using the univariate method. The data collected were presented in the form of tables and pie charts. The data gathered were analyzed using the Microsoft package excel 2000 and SPSS 11.0 windows.

The findings showed that, Muslim entrepreneurs success level were higher than Tamil entrepreneurs due political influences and also Muslim communities were highly operating in trading and production entrepreneurship and Tamil enterprises were found to be high in farming and service.

Therefore it is recommended that the Government institutional support should be considering flexibility on the control imposes on business start of with regard to the law, developing the infrastructure facilities such as electricity, communication and road development and also providing flexible repayment loan to the entrepreneurs, which help to succeed the entrepreneurship.

Researcher

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