

A STUDY ON THE EFFECTIVENESS OF MICRO FINANCE
PROJECT OF VISION FUND LANKA (GTE) LTD IN
UPGRADING THE QUALITY OF LIFE OF BENEFICIARIES IN
THE MAVETKUDAH VILLAGE IN THE VELLAVELY
D.S.DIVISION.



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ABSTRACT

The Microfinance market structure varies significantly across countries depending on their stage of financial development, level of economic development and policy environment. Micro finance in Sri Lanka is practiced by a broad range of different organization for purposes of poverty alleviation, social and community development and multi-faceted intervention tool in areas affected by conflict. Microfinance is the provision of range of financial services such as deposits, loans, payment services, money transfers, and insurance to poor and low-income households and their micro enterprises. In this study the Vellavelly D.S.Division beneficiaries are taken as the target group for the evaluation.

The main aim of this study is to evaluate the effectiveness of the micro finance projects of Vision Fund Lanka (Gite) Ltd in upgrading the quality of life of beneficiaries. For this research five factors such as Easiness in the processing of the loan scheme, usage of credit, profit earning from livelihood project, technology and training and compulsory saving are conceptualized in this research.

There are 128 beneficiaries were identified in this village. All beneficiaries are selected for study population and questionnaire has been given to these beneficiaries. Collected data have been analyzed using univariate analysis and presented in the form of tables and pie charts.

This research study has come to the conclusion that the easiness in the processing of the loan scheme, usage of credit, profit earning from livelihood project and compulsory saving are moderately satisfied, but technology and training is the dissatisfactory level. In order to increase the effectiveness of micro finance project some recommendations are given. Such as, effective training programs and monitoring services, and also provide some technical instruments, so on. If these recommendations are considered, the satisfaction level of beneficiaries would be increased.

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