

**A STUDY ON CRITICAL SUCCESSES FACTORS IN DAIRY  
FARMING IN THE NUWARA ELIYA DISTRICT**

**1093**

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## ABSTRACT

People of the Nuwaraeliya district produce large amount of dairy product in this district. Although there are suitable weather for the Milk Product process and also animals foods. But they face various problems and hardship to earn reasonable and satisfactory yield from dairy farming. So this includes what are the Critical Success factors for income from dairy farming in Nuwaraeliya District. Mainly these objectives are to measure, and investigate the identified factors, which are contributed with, improve the income of dairy farmers and to recommend solutions to improve the present income. Research information considered six variables for this research such as Availability of high/cross-bred cows and artificial Insemination for producing /Higher-productivity cows, Availability of support services, Farm management practices, Government policy, Pricing costs and financial schemes, Organization of farmers and bargaining power.

Here data analysis uses basically the Univariate analysis. The Population will be analyzed by Central theorem analysis of Mean, Median and Standard deviation. At the same time data will be presented by Table, Which are considered for Decision making. The research considers 100 families as sample from 07 rural areas and Random Sampling Method has been selected for the sample taking.

Under this research identified 6 success factors of Dairy farming and select cuticle success factor for the Dairy farming. In order to address the opportunities and constraints mentioned in the chapters above, this research initiative makes the proposals for improve Dairy Sector. These proposals will be discussed with all dairy sector farmers and Officers. I believe that once implemented, these proposals will contribute significantly to the development of the dairy sector in the Nuwara-Eliya District.

The government should consider suitable regulation that will increase the Dairy farmer's income, and socio-economic level in the District.

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