

Doc. 4063
MAY

Qualities of Entrepreneur
and the Management of
Entrepreneurship
in Ampara District



By.

A. L. ABDUL MAJEED



89

Library - EUSL

PROCESSED
Main Library, EUSL

FACULTY OF
COMMERCE AND MANAGEMENT.
EASTERN UNIVERSITY,
SHRI LANKA.
1993.

CONTENTS

PAGE-

CHAPTER - 1

Introduction 1 — 3

CHAPTER - 2

Literature Review 4 — 13

CHAPTER - 3

Small business Enterprises and the qualities of
entrepreneur in Ampara district 14 — 30

CHAPTER - 4

Management & Administration, Marketing and
Finance of Small Business Enterprises In
Ampara district 31 — 45

CHAPTER - 5

Draw Backs Of Qualities of Entrepreneur and the
Management Of Entrepreneurship and Feasible
Recommendations 46 — 57