

**DRINKING HABIT AMONG THE UNDERGRADUATE STUDENTS
AT EASTERN UNIVERSITY, SRILANKA**



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Project Report
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ABSTRACT

Students have valuable and meaningful life in their living time. And they should utilize in educational period, specify in university period which may help to individual development and their improvement of economical status. Drinking alcohol behavior might change their social pattern into unwanted activities. So, it is heavy issue to under graduate student.

Students are studying in various universities in srilanka but, I took for my research Eastern University only. Because of I am studying in such university for four years. Specifically, this study seeks to determine the factors that encourage on alcohol consuming habits and identifying the impact of alcoholism through comparing socio cultural factor, psychological factor and personal factor and recommend implementation of prevention of alcohol drinking habits among under graduate students.

The data for the study was got from the selected samples among the students. Through random sampling method, 100 students were selected to collect the research information relevant to this study. The Likert scale method was used to analyzing the data.

The data were analyzed through comparing of quantity measurement on encourage in drinking habits. For the purpose of data analysis SPSS package and Microsoft Excel 2007 were used. Analyzed data were presented through using the table, and charts.

Through the data evaluation, the independent variables were mostly influenced on drinking habit such as socio cultural, psychological and personal factor. This study substantiates the need for decision making on alcohol drinking habits among under graduate student at EUSL as soon as possible. Students, parents and campus administration have to take suitable action against spread out alcoholism.

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