

**Present Employment Status of Internal Graduates of
Faculty of Commerce & Management, Eastern University.**



Sinnalebbe Naseer

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**Department of Management
Faculty of Commerce & Management
Easter University
Sri Lanka**

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ABSTRACT

There is a growing awareness in Sri Lanka of the importance of higher education in providing the innovation and creativity for the development of a knowledge-based economy in an increasingly competitive global market. Both higher education and the graduate labour market are changing rapidly. The student intake is becoming more diverse, in age, background, previous educational experience and interests and ambitions, although the government's effort to broaden the social base of the undergraduate population has recently been characterized as a limited success.

Increasingly, widening participation issues have moved forward through the student experience from access, to support and retention to successful completion and towards job acquisition. Meanwhile unemployed graduates are increasing annually and it leads to big challenge for universities. In order to rectify this issue, universities have to enhance their Graduate's skills and knowledge to meets present job market's requirements.

The Faculty of Commerce and Management Eastern University Sri Lanka offers programmes designed to provide students with a sound understanding of the functions of Business and their inter-relationships. This study aims to find "How are the present employment status of internal Graduates of faculty of commerce and management whether they are employed or not? And study tends to find out how far the courses offered by the faculty of commerce and management helpful to get appropriate jobs and their career development.