INFLUENCES ON DECISION MAKING PROCESS AT PUBLIC SECTOR MANAGEMENT

(A Study with Special Reference of Fastern Provincial Council)



Dept of Management Faculty of Commence & Management

26AUG 2011

Eastern University, Sri Lanka

THARSINI KANAGARAJAH



DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY, SRI LANKA
2011

ABSTRACT

Decision-making is a fundamental process in public and private sector management as decisions affect the long-team health of the organization. A constantly lots of factors influence on it successful process. In Sri Lankan, generally observed that there is an empirical knowledge gap to find the influence factors or which extent those factors were influenced on decision making process, in order to fill this gap the researcher intended to study "Influences on decision making process at public sector management in EPC".

The objectives of this study was to identify and prioritize the individuals, institutional and external environmental factors influences on decision making process at public sector management in EPC, the extent of the individuals, institutional and external environmental factors influencing on it and find out differences in the influences on decision making process at public sector management in EPC in terms of position, gender, age, knowledge background, past experience and decision making styles.

In order to achieve the objectives of this study data were collected from 91 managerial level staff of EPC by using the structured questionnaire and also conducted informal interview with selected staff of EPC. Collected data were analyzed by using univariate analysis and bivariate analysis using SPSS 11.5 computer package.

The result of the study showed that important influence factors are individual factors and external environmental factors were influencing at high level and institutional factors were at moderate level on decision making process of staff in EPC. When comparing five different positions of EPC the influence of factors were increased based on their positions. When comparing different age level staff, above 40 years old has high level of influence on decision making process. When comparing three types of educated staff who were studied masters they expressed high level of influences than others. Influences on decision making were increased according their experience years. Finally comparing decision making styles of the staff, who were following more than one styles when they make decision, they have high level of influence on decision making process. Finding of the study will be important in understanding empirical knowledge regarding the concept of influences on decision making process at public sector management in EPC.

TABLE OF CONTENTS

	Page No
ACKNOWLEDGEMENT	
ABSTRACT	
ABBREVIATIONS	
TABLE OF CONTENTS.	
LIST OF TABLES	wiii
LIST OF FIGURES	wiii
CHAPTER 91: INTRODUTION	1-6
ILI Background of the study	-
I.2 Problem statement.	
1.3 Research questions.	
1.4 Objectives of the study	2
1.5 Scope of the study	
1.6 Significance of the study	4
1.7 Assumptions	4
1.8 Organization of the chapters	
1.9 Summary	5
CHAPTER 02: LITERATURE REVIEW	7-24
2.1 Introduction	100000000000000000000000000000000000000
2.2 Decision making —	7
2.2.1 A Simple Model for Decision Making.	0
2.3 Managerial decision making	0
2.3.1 Type of Managerial decision making	9
2.3.2 Managerial decision making process	13
2.4.1 Individual factors	12
2.4.2 Institutional factors	10
2.4.3 External environment influences	
.5 Conditions that Influence Decision Making	
.6 Summary	24

CHAPTER 03: CONCEPTUALIZATION AND OPERATIONALIZA	MOITA
3.1 Introduction	25
3.2 Conceptualization	25
3.2.1 Indissidual factors	26
3.2.2 Institutional Factors.	
3.2.3 External Environment Factors	28
3.3 Operationalization	29
3.4 Summary	30
CHAPTER 94: METHODOLOGY	31-34
4_IIIntroduction	31
4.2 Purpose of the study	31
4.3 Method of data collection	31
4.4 Study setting	31
4.5 Unit of analysis	32
4.6 Sample size and sampling method	
4.7 Time horizon	32
4.8 Data collection method	32
4.9 Method of data presentation and analysis.	34
4.10 Method of data evaluation.	34
4.10 Summary	34
CHAPTER 05: DATA PRESENTATION AND ANALYSIS	35-53
5.1 Introduction	35
5.2 Analysis of reliability and validity of the instrument.	35
5.3 Analysis of Number of Respondents	35
5.4 Results and Findings: Objective One	36
5.5 Results and Findings: Objective Two	
5.6 Results and Findings: Objective Three	
5.7 Summary	53
CHAPTER 06: DISSCUSSION OF FINDINGS	54-60
6.1 Introduction	54
6.2 Discussion of Findings: Objective One	54
6.3 Discussion of Findings: Objective Two and Three	54
6.4 Summary	60

CHAPTER 07: CONCLUSIONS AND RECOMMENDATIONS	61-67
7.1 Introduction	60
7.2 Conclusions on overall influences on decision making process	61
7.3 Suggestion	63
7.4 Limitation of the study	66
7.5 Implications of the research	66
7.6 Summary	67
References	
Appendix I: The questionnaire for managerial level staff of EPC	

*