

**THE ROLE OF EDUCATION DEPARTMENT TO PROVIDE CAREER
DEVELOPMENT OF THE STAFF AT KALKUDAH ZONE**



MAGESWARAN VIJAYARUBINIE



**DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY SRILANKA**

2011

ABSTRACT

Role of the education department to provide Career development initiatives by an organization are a key retention tool to keep the best talent within its fold. It is one of the greatest motivators to develop a staff happy and engaged. Most organizations think so, and consider it a part of their critical human resource strategy. From the employees' point of view career development initiatives gives them a clear focus about their career track, the blind spots that they have to overcome and the final goal to be reached.

The process of organizational career development is important for both employees and employers. There may be several unintended and undesired changes as well as consequences that can change the entire scenario. In such a situation both employees and employers must be ready to keep with the changing environment and act accordingly. Employees continuously need to upgrade their skills and competencies to meet the current demands where as organizations must be ready with those employees who can handle the pressure efficiently and cease the risk of falling prey to the changed scenario. Therefore, understanding the importance of career development is very necessary for both the parties.

The research study has intended the title, "the role of education department to provide career development of the staff at Kalkudah zone". The objectives of this research study were to measure the level of career development of the staff and to identify the factors that contributing on career development of the staff. The research study's conceptualization framework has two variables such as individual factors and organizational factors Primary and secondary data were used in this study. Primary data were collected from questionnaires and interviews and secondary data collected from kalkudah zone staff register and reports. 100 staff were selected as sample and questionnaires were issued to them to collect the data.

The study found that the discussed two variables mostly indicate moderate level of development of the staff's career knowledge. Therefore it was known from the conclusion, the zone and their staff has the responsibility to upgrade the level of career development at high level. Eventually this report recommends some remedial actions that help to improve the career development of the staff.

TABLE OF CONTENTS

Acknowledgement	i
Abstract	ii
Table of Contents	iii
List of Tables	vii
List of Figures	viii

DETAILS

PAGE NO

Chapter 01 Introduction	1-4
1.1 Background of the Study	1
1.2 Problem Statement	2
1.3 Research Questions	2
1.4 Research Objectives	2
1.5 Significance of the Research	3
1.6 Assumptions of Research	3
1.7 Limitations of Research	3
Chapter 02 Literature Review	5-36
2.1 Introduction	5
2.2 Career	5
2.2.1 Characteristics of Career	6
2.3 Career Development	8
2.3.1 Characteristics of Career Development	10
2.3.2 Objectives of Career Development	10
2.3.3 Importance of Career Development	11
2.3.4 Principles of Career Development	12
2.3.5 Theories of Career Development	12
2.3.6 Models of Career Development	16
2.3.7 Career Development Practices and Activities	18
2.3.8 Dimensions of Career Development	26
2.3.8.1 Biological Influences	27

2.3.8.2 Influences from the Environment	27
2.3.8.3 The Influence of Maturation	29
2.3.8.4 Personality – the individual behind the Behaviour	30
2.3.9 Special Career Development Needs	30
2.3.9.1 What are Special Needs?	31
2.4 Factors influencing on Career Development of the Staff in Kalkudah	32
2.4.1 Individual Factors	32
2.4.2 Organizational Factors	34
2.5 Summary	36
Chapter 03 Conceptualization and Operationalization	37-41
3.1 Introduction	37
3.2 Conceptualization Framework	37
3.2.1 Individual Factors	38
3.2.2 Organizational Factors	39
3.3 Operationalization	40
3.4 Summary	41
Chapter 04 Methodology	42-46
4.1 Introduction	42
4.2 Methods of Data collection	42
4.3 Selection of Samples	43
4.4 Method of Measurement	44
4.5 Evaluation Method	45
4.6 Data presentation, data analysis and evaluation	45
4.7 Summary	46
Chapter 05 Data Presentation and Analysis	47-65
5.1 Introduction	47
5.2 Personal Information	47
5.3 Research Information	47
5.3.1 Individual Factors	48
5.3.1.1 Family Background	48