

1304

**"THE STUDY OF LEADERSHIP QUALITY AMONG THE FACULTY
OF COMMERCE AND MANAGEMENT STUDENTS IN EASTERN
UNIVERSITY, SRI LANKA"**

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ABSTRACT

Each year new research is published that explores various facets of leadership. New teaching aids and devices appear which are designed to improve one's leadership abilities. All of this activity should indicate that today's practicing students knows a great deal about the leadership process; however this is not true. Many students appear to experience difficulty performing effectively in leadership roles. As the above quote states, leadership is and must be a concern of society and organizations in this connection, a research question is formulated that whether leadership quality of the students.

For this study Eastern University of Sri Lanka was selected and students of hundred and were also selected as sample. Then data were collected from selected sample. With the help of these collected data, data presentation and data analysis were made to test (a) Lower level leadership quality among students (b) Moderate level leadership quality among students(c) High level leadership quality among students.

Analysis showed a moderate influence leadership quality of leaders on the performance of the students in EUSL. Research proved that there is a moderate level leadership quality of leaders on the performance of the students of the EUSL.

Keywords: Personality Characteristic, Ability, Skills and Knowledge, Students performance