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**“IMPACT OF EDUCATION LEVEL OF SOCIAL
ENTREPRENEURS’ AND BUSINESS SKILL TRAINING
ON THE SUCCESS OF NON-PROFIT ORGANIZATION
IN BATTICALOA DISTRICT”**

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FCM1303

Project Report
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EASTERN UNIVERSITY, SRI LANKA

2013

ABSTRACT

The social problems that exist in Batticaloa cannot be ignored. The magnitudes of poverty, unemployment that exist are ever. Social entrepreneurs are attempting to find innovative solutions to these problems by starting non-profit organisations and then implementing projects and programmes that will help alleviate these social problems. Social entrepreneurship is a fairly new concept. Social entrepreneurship has highlighted the need for social entrepreneurs and have also emphasized the many challenges these social entrepreneurs face, one of which is the lack of education and business skills training. Research indicates that a non-profit organization should be run like a small business in order to be successful, which highlights the importance for social entrepreneurs to be equipped with the appropriate business skills. The impact that a social entrepreneur's education and business skills training has on the success of a non-profit organization is however still largely unknown.

The purpose of this study was relationship between the education and business skills training of a social entrepreneur and success of nonprofit organization. The main research methodology used to conduct the random sampling in this study was quantitative in nature. When measuring a social entrepreneur's education and business skills training, as well as the success of their respective non-profit organization. Firstly, the formal types of education on the success of a nonprofit organization. Secondly, informal types of education include workshops and conferences, business experience and networks on the success of nonprofit organization and business skills training opportunities. The social entrepreneurs have certain skills and knowledge, namely: leadership skill, computer skill, management, strategic management, monitoring and evaluation skills, technical skills and research skills, in order to ensure the successful functioning of their respective non-profit organization.

The data for the study was obtained from the selected samples among the population of the social entrepreneurs. Through random sampling method, 40 samples were selected and 40 questionnaires were issued to collect the general and research information relevant to this study. The data analysis SPSS package was used. Analyzed detailed were presented using the frequency tables univariate and bivariate.

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