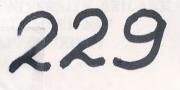
EXTENSION APPROACH FOR PADDY FARMER IN AMPARA DISTRICT (Final year research project)



By

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Abstract.

Farmers in Sri Lanka face many hardships to obtain a satisfactory yield from paddy cultivation and the revenue. After spending much money for inputs, is merely unsatisfactory.

For this purpose this study was carried in five DS divisions namely Karathivu, Akkarapattu, Thirukkovil, Pottuvil and Sammanthurai selected randomly in Amparai district. Information obtained by using structure and pre-tested questionnaire among 100 farmers in the selected DS division. This study was in the Yala season of year 2007.

Collected data were analyzed through SPSS 11.0 software package. From survey the results show that farmers are facing several problems in which financial, economic problems are most prominent among the farmers because they are very much lacking in extension service from the top association to their household level and they are very poor in marketing facilities to have a good market of their product. other than there problem cultivation and management of the crops becoming a big task for them because they are facing problem in getting good quality seed materials and inputs such as fertilizer, weedicides, pesticide and new improved verities ect.

To overcome these existing problems of farmers they have suggested to developed a farmer organization, which could organizing all the activities of farming in a season cultivated favor'sim. In this regard, to avoid socio-economic and institutional constraints, a well defined role is played by an agricultural extension worker in organizing farmers for collective cultivation, timely supply of agricultural inputs,

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organizing credit and marketing facilities etc., so that no bottlenecks are anticipated in the production programme.

Also farmers dominated the needs of proper extension service, so the extension service should be in a manner of demonstration, training and visit system to farmer stretch by the agrarian service centre.

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