

**THE IMPACT OF GENDER DIFFERENCE IN JOB ATTITUDE
(SPECIAL REFERNCE TO BANKING INDUSTRY IN
BATTICALOA DISTRICT)**



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ABSTRACT

This study examined difference in job attitude among bank employees in who differed in gender. Data were obtained from 200 employees of banks. Results revealed that men, compared to women, thought that the organization valued diversity more, treated its employees more fairly, were more committed to the bank and felt more involved. In addition, compared to male and female, both employees were high commitment with their jobs. We consider both **gender differences in job attitude such as job satisfaction, organizational commitment and decision-making involvement** in possible alternative experience. We find that no influence between men and women in job attitude. So, I have started to do a research on "The impact of gender difference in job attitude (Special reference to banking industry in Batticaloa district)". This research analysis consist seven chapter each of it has its own importance.

Chapter one provides an overview of the introduction to the research on the topic of "The impact of gender difference in job attitude (Special reference to banking industry in Batticaloa district)", Sri Lanka. It includes background of the study, problem statement, research questions, objectives of the research study, significance of the study, and scope of the study.

Chapter two emphasizes the literature review of the research study. Literature review is a theoretical part and it clearly explains each and every element in the model of conceptualization. This chapter consists of job satisfaction, organizational commitment and decision-making involvement and summary.

Chapter three exhibits the conceptualization and operationalization. This chapter includes an introduction.

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