

**THE DEMOGRAPHIC VARIABLES INFLUENCE ON WORK LIFE
BALANCE OF WOMAN EMPLOYEES IN BANKING SECTOR IN
BATTICALOA DISTRICT**



1358

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ABSTRACT

Today with increasing demands at work place, the interface between work life and personal life assumed significance which demands more attention. Different factors affect work –life balance and one set of factors could be demographic variables. The present study investigates the influence of several demographic factors (age, education qualification, marital status, family type, income, job experience, number of children and number of elder dependants) on work –life balance.

The study includes Women employees in banking sector in baticaloa district. As sample 150 woman employees is chosen using stratified random sampling method and questionnaires were issued to them to collect the data which was analyzed using the univariate method and used SPSS16.0 package. The data collected was presented in the form of tables and cross-tabulations. The hypothesis is tested using chi-square test.

The findings revealed that age, education qualification, marital status, family type, income, job experience, number of children and number of elder dependants are the major factors influencing the work life balance of woman employees and the woman employees who are working in banking sector in batticaloa district, experience moderate level of satisfaction with work life balance.

There for finally this research affix the recommendation for improve and maintain their work life balance, such things will help to reach full potential, and be able to meet their personal and professional goals and objectives.

Keywords: *Demographic variables, Work Life Balance, Women employees.*

TABLE OF CONTENTS

	Page
ACKNOWLEDGEMENT.....	i
ABSTRAC.....	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	vii
LIST OF FIGURES.....	ix

CHAPTER: 1 INTRODUCTION

1-5

1.1 Background of the study	1
1.2 Problem statement	2
1.3 Research question	3
1.4 Objectives of the study.....	3
1.5 Scope of the study	3
1.6 Significant of the study	4
1.7 Limitations.....	4
1.8 Chapter Organization of the study	4
1.9 Summary	5

CHAPTER: 2 LITERATURE REVIEW

6-20

2.1 Introduction	6
2.2 Work life balance.....	6
2.3 Work- life balance of women employees	7
2.4 Reasons of work life imbalance.....	8
2.5 Effects of poor work life balance on the organization.....	8
2.6 Problems faced in social life due to work.....	9
2.7 Problems in professional life	10
2.8 Social life affected due to imbalanced work-life	10

2.9 Ten Principles for Successful Work-Life Balance	11
2.10 Benefits of Work Life Balance	13
2.11 Work-life balance management	14
2.12 Personal nature and work-life balance	14
2.13 Policy on Work-Life-Balance in Organizations	15
2.14 Factors of work life balance	16
2.14.1 Timing of work	16
2.14.2 Work Stress	16
2.14.3 Time left for family	16
2.14.4 Taking days off	17
2.14.5 Job satisfaction	17
2.14.6 Support system	17
2.15 Impact of Demographic variables on work life balance of employees	20
2.16 Summary	20

CHAPTER: 3 CONCEPTULIZATION AND OPERATIONALIZATION 21-28

3.1 Introduction	21
3.2 Conceptual Framework	21
3.3 Definition of key concepts and variable	22
3.3.1 Demographic variables	22
3.3.1.1 Age	22
3.3.1.2 Education qualification	22
3.3.1.3 Marital status	22
3.3.1.4 Family type	23
3.3.1.5 Income	23
3.3.1.6 Job experience	23
3.3.1.7 Number of children	24
3.3.1.8 Elder dependents	24
3.3.2 Satisfaction with work life balance	24
3.3.2.1 Timing of work	24
3.3.2.2 Work Stress	25

3.3.2.3 Time left for family	25
3.3.2.4 Taking days off.....	25
3.3.2.5 Job satisfaction	25
3.3.2.6 Support system	26
3.4 Research hypotheses	26
3.5 Operationalization.....	26
3.6 Summary	28

CHAPTER: 4 METHODOLOGY

29-33

4.1 Introduction	29
4.2 Study Design	29
4.2.1 Population	29
4.2.2 Sample size	29
4.2.3 Sampling Procedure	30
4.3 Method of Data Collection	30
4.4 Structure of the Questionnaire	30
4.5 Data presentation and analysis	31
4.5.1 Method of Data presentation.....	31
4.5.2 Method of Data Analysis	32
4.6 Method of Data Evaluation	32
4.7 Summary	33

CHAPTER: 5 DATA PRESENTATION AND ANALYSIS

34-57

5.1 Introduction.....	34
5.2 Analysis of reliability.....	34
5.3 Interpretation of demographical variables	35
5.3.1 Number of Respondents in banks.....	35
5.3.2 Age.....	36
5.3.3 Education qualification.....	37
5.3.4 Marital status.....	38
5.3.5 Family type	39

5.3.6	Income	40
5.3.7	Job experience	41
5.3.8	Number of children	42
5.3.9	Elder dependents	43
5.4	Research information	44
5.4.1	Level of satisfaction with work life balance	44
5.4.2	Relationship between age and work life balance	45
5.4.3	Relationship between education qualification and work-life balance	46
5.4.4	Relationship between Marital status and work life balance	47
5.4.5	Relationship between family type and work life balance	48
5.4.6	Relationship between income and work life balance	49
5.4.7	Relationship between job experience and work life balance	50
5.4.8	Relationship between number of children and work life balance	51
5.4.9	Relationship between number of elder dependents and work life balance	52
5.5	Testing of Hypothesis	53
5.5.1	Relationship between age and work life balance	53
5.5.2	Relationship between education qualification and work-life balance	53
5.5.3	Relationship between Marital status and work life balance	54
5.5.4	Relationship between family type and work life balance	54
5.5.5	Relationship between income and work life balance	55
5.5.6	Relationship between job experience and work life balance	55
5.5.7	Relationship between number of children and work life balance	56
5.5.8	Relationship between number of elder dependents and work life balance	56
5.6	Summary	57

CHAPTER: 6 DISCUSSION

58-62

6.1	Introduction	58
6.2	Discussion on research information	58
6.2.1	Demographic variables and satisfaction with work life balance	58
6.2.1.1	Age and work-life balance	58
6.2.1.2	Education qualification and work-life balance	59

6.2.1.3 Marital status and work-life balance	59
6.2.1.4 Family type and work-life balance	59
6.2.1.5 Income and work-life balance	60
6.2.1.6 Job experience and work-life balance	60
6.2.1.7 Number of children and work-life balance	61
6.2.1.8 Number of elder dependents and work-life balance	61
6.2.2 Level of Satisfaction with work life balance of woman in banking sector	61
6.3 Summary	62

CHAPTER: 7 CONCLUSIONS AND RECOMMENDATIONS 63-67

7.1 Introduction	63
7.2 Conclusions	63
7.2.1 Overall conclusion	65
7.3 Recommendations	66
7.4 Summar	67

REFERENCES..... x

APPENDIX: Questionnaire in English.....xiv

Questionnaire in Tamil..... xviii