IMPACT OF ENTREPRENEURIAL COMPETENCIES ON THE BUSINESS PERFORMANCE OF SMALL SCALE TOURIST HOTEL IN ANURADHAPURA

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ABSTRACT

Entrepreneurs provide the spark for our economic system by taking risk in providing goods and services by choosing to own and manage their own firms. They become energizes of small business. The sufficient features of entrepreneurship is to develop the economy by using the resources were not higher utilized, create competition, provide more employment opportunities and reduce inequality of income distribution. Successful entrepreneurs have to possess certain personal qualities. These qualities are either inherent or developed through education, training and through one's own experience.

The study essentially focuses to find out the Impact of entrepreneurial competencies on business performance of tourist hotel in Anuradhapura district. Totally 100 questionnaire have issued to tourist hotel business owners who are residing in various part of above divisional secretarial areas on random sampling basis.

Conceptualization framework used to developed questionnaire to the research and each element from conceptualization hold include in the questionnaire. According to the Conceptualization model, through the main objective of the study is to show the entrepreneurial competencies of tourist hotel owners such as achievement, planning, power competencies.

From the estimation it may be able to conclude that all entrepreneurial competencies are in the moderate level. Because of the above reasons, researcher can conclude that most of tourist hotel owners in Anuradhapura district have moderate level of entrepreneurial competencies. Finally the researcher can conclude that overall entrepreneurial competencies are moderately support to the success of restaurant business owners.

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