

**"A STUDY ON FACTORS INFLUENCE ON KNOWLEDGE
MANAGEMENT PRACTICES: A SPECIAL REFERENCE TO
COMMERCIAL BANKS IN TRINCOMALEE DISTRICT"**

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ABSTRACT

Managing Knowledge gain incredible importance in research and industry over the past several years and promoted as essential factor for organizational survival and gaining and sustaining competitive edge. This research study effectively underlines those decisive rudiments which have an influential impact on knowledge management within the commercial banks operating in Trincomalee District. The foremost intent of this paper is to exploration of that factors which enabling banks in proper knowledge management practices. Primary data was collected from the employees of Commercial banks in Trincomalee District. Simple random sampling was used to obtain 150 responses from employees. Data were analyzed and evaluated by Univariate, Bivariate and Multivariate techniques. The results revealed that transformational leadership, organization culture and also information technology have the high level of contribution and also knowledge management practices are in high level of commercial banks in Trincomalee District. The results show that there is a positive relationship between the knowledge management factors and knowledge management practices. This study was found that organization culture and information technology are significantly influence on the knowledge management practices, and transformational leadership is not significantly influence on knowledge management practices. Lastly, the Regression analysis between knowledge management factors and knowledge management practices indicated that 60.2% of total variance of knowledge management practices was explained by knowledge management factors of commercial banks in Trincomalee District.

Key words: Transformational Leadership, Organization Culture, Information Technology and Knowledge Management Practices

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