

**A STUDY ON MOTIVATION FOR UNDERGRADUATES TO  
BECOME AN ENTREPRENEURSHIP**

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## ABSTRACT

Entrepreneurship is becoming a very relevant instrument to promote economic growth and development in different regional and national economies. The aim of the research was to investigate empirically the relationship of entrepreneurial motivation and entrepreneurial intention. The conceptual model was formulated for the relationship of Entrepreneurial Self-Efficacy, Tolerance for Risk (TR) and Desirability for Self-Employment (DSE). Hence, the study focused variables related to self-employment intention. The selected sample for the study contained 100 undergraduates based on simple random sampling method. The level of measurement of the variable was interval and the relevant statistical techniques for these measures under Uni-variate, bivariate analysis and simple regression models were used. The study revealed that, there were strong positive relationships between Desirability of Self-Employment, Entrepreneurial Self-Efficacy, and Tolerance for Risk, with Self-Employment Intention. So, future research might be necessary to explain more of the variance in Self-Employment Intention. These findings have to be considered when creating an atmosphere for motivating undergraduates Self-employment intention. If the educators and policy makers highlight the advantage of finding self-employment and change their attitude by means of giving more emphasis in their curriculum, it also would be beneficial to the country as well.

**Keywords** Entrepreneurs, Motivation (psychology), Individual psychology, Risk management

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